Jai Hind Sindhu Education Trust's
Manghanmal Udharam College of Commerce, Pimpri
S.Y.BCOM.(BM)
Internal Exam
Subject: Mercantile Law

Date: 01/10/2026 **Day :Thursday**
Time: 1 Hour **Max Marks:10**

Instructions: 1) Attempt any two 2) Each question carries 5mks

Q1) Define the term Contract. Explain the essential elements of Valid Contract

Q2) Explain the steps involved in Formation of Company.

Q3) Explain the difference between LLP and Partnership Firm

Jai Hind Sindhu Education Trust's
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S.Y.BCOM.(BM)
Internal Exam
Subject: Supply Chain Management

Date: 29/09/2026 **Day :Tuesday**
Time: 1 Hour **Max Marks:20**

Instructions: 1) Attempt any two 2) Each question carries 10mks

. Q1) What is Supply Chain Management? Explain the objectives of Supply Chain Management.

Q2) Explain Strategic , Technological and Operational drivers influencing Supply Chain Network Design .

Q3) Explain Process View of Supply Chain Management.

Jai Hind Sindhu Education Trust's
Manghanmal Udharam College of Commerce, Pimpri.
S.Y. B.Com.(BM) (Semester -III) Examination – 2026
(Internal Exam)
Digital Marketing

Date: 28/09/2026 **Day: Monday**

Time: 1 Hour **Max. Marks: 20**

Instructions:

(1) Attempt any two. All questions carry equal marks.
(2) Figures to the right indicate full marks.
(3) Draw figures wherever required.

1. What is Visibility? State its types and examples.
2. Explain the role of content writer in digital space and what are the skills required for a content writer.
3. What is SEO Optimization? State its various functions.

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S.Y.B.Com(BM)
(Internal Exam)
Research Methodology

Date: 30/09/2026 **Day: Wednesday**
Time: 1 Hour **Max. Marks: 20**

Instructions:
(1) Attempt any two.

1) What is Research? Explain the different types of research. (10 Marks)

2) What is sampling? Explain the types of sampling. (10 Marks)

3) Explain: (10 Marks)

a) Primary Data and methods used for collection of Primary data.

b) Hypothesis and types of hypothesis.

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S.Y.B.Com(BM)
(Internal Exam)
Business Analytics

Date: 03/10/2026 **Day: Saturday**
Time: 1 Hour **Max. Marks: 10**

Instructions:
(2) Attempt any two.

4) What is Business Analytics. Discuss its meaning and scope. (05 Marks)

5) What are the sources of data in Business Analytics. What are the big data characteristics.(5V's) (05 Marks)

6) Explain the types of data. What are the data collection methods and challenges in business analytics (05 Marks)

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Jai Hind Sindhu Education Trust's

Manghanmal Udharam College of Commerce, Pimpri

S.Y.B.Com (BM) Sem III

Subject: Management Accounting

Date:28/09/2026 Max Marks:20

Q.1.Following is the profit and loss account & Balance sheet of Martin Ltd, for the year ended 31st March,2026. (10)

Dr. Cr.

Particulars	₹	Particulars	₹
To Opening Stock	400000	By Sales	
To Purchases	20,00,000	Credit 3000000	
To Wages	50000	Cash 800000	38,00,000
To Gross Profit	19,50,000	By Closing Stock	600000
Total	44,00,000	Total	44,00,000
To Operating Expenses:		By Gross Profit	19,50,000
Salary	400000		
Rent and taxes	400000		
To Non-Operating Expenses	282000	By Non-Operating Income	12000
To Net profit	880000		
Total	19,62,000	Total	19,62,000

Balance sheet as on 31st March,2026

Liabilities	₹	Assets	₹
Capital	400000	Land and Building	660000
Reserve	400000	Stock	600000
Profit and Loss	880000	Debtors	390000
Creditors	180000	Cash and Bank	280000
Bank Overdraft	280000	Bills Receivable	210000
Total	21,40,000	Total	21,40,000

Calculate the following ratios

1.Net Profit Ratio

2.Operating Ratio

3.Stock Turnover Ratio

4.Current Ratio

5.Liquid Ratio

OR

Q.1. Explain the difference between Financial Accounting and Management Accounting. (10)

Q.2.The turnover and profits during the two years of Shamla Traders is as follows. (10)

Year	Sales(₹)	Profits(₹)
2025	20,00,000	2,00,000
2026	30,00,000	4,00,000

Fixed Cost:2,00,000 ₹

Assuming that the cost structure and S.P remains the same

Calculate:

a. P/V Ratio

b. B.E.P in sales

c. Sales required to earn a profit of 5,00,000 ₹

d. Maring of Safety for both the years

e. Profit when sales are 25,00,000 ₹

OR

Q.2.Explain Objectives of Management Accounting. (10)