

RESEARCH PROFILE: 2018-19

- Research Advisory Committee was constituted consisting of the Principal, one senior teacher as Research Coordinator & three teachers who have completed their Ph.D.
 - Vision Think Tank, an in-house Research Magazine, which includes research articles of the teachers and students on the topics: **Career Clarity, Job Involvement, Influence of Advertisements, Book Review, Impact of E Commerce and Social Media Consulting** was published.
 - **Fifteen Research Papers** in the areas of Management, Accountancy & English were published in UGC listed journals and peer reviewed journals.
 - **One Chapter in a Book and Nine Papers** were published in National/International Conference proceedings.
 - **Two students**, Bithik R and Advait Rao were shortlisted for the second round of **Avishar**, a Research Competition by SPPU.
 - Dr. S. Kaptan engaged a session **on Research Methodology for Marketing** on Dec 3, 2019. Thirty S.Y. B.Com students attended.
 - Advocate Ashok Tarani engaged a Guest lecture on **Intellectual Property Rights** on Feb 12, 2019. Eighty six students attended.
 - Sindhi Translation of Kautilya's Arthshastra (by Prof. Ghanshyam Sharma, Mumbai) was released at the hands of the Principal of the college, in the presence of eminent Sindhi personalities.
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