

## RESEARCH PROFILE: 2020-2021

- Research Advisory Committee was constituted consisting of the Principal, one senior teacher as Research Coordinator & three teachers who have completed their Ph.D.
  - **INR 15,000/-** were sanctioned as **Research Funds** which includes three prizes for best Research articles.
  - Vision Think Tank, in house Research Magazine, included student related articles namely: **Efforts take Precedence over luck, Students Life in Covid Times, Communication in Organisations, Book Review, Impact of Black Marketing and Technology and Job Opportunities** was published.
  - A Guest lecture on **Research Methodology and use of SPSS** by Dr Sanjay.Kaptan was conducted for the faculty members on Oct 21,2021.
  - **Seven Research Papers** in the areas of Management, Commerce & English were published in UGC listed journals and peer reviewed journals.
  - **Ten Books** written by teachers in the areas of Management, Marketing, Business Communication.
  - A **guest lecture on IPR** conducted on 22/02/21 by Dr. Bharti Dole, Academician Management & IPR consultant. 50 SYBCA students attended the same.
  - Three Teachers working as **Supervisor/Guide** for Ph.D. & M. Phil.
  - Conferences / Seminars: State, National and International attended / presented / resource persons - **Total no.28**
  - Sindhi book by Prof. Ghanshyam Sharma, **Emerson Ji Nazar me Qudrat** was released at the hands of the Principal of the college, in the presence of eminent Sindhi personalities.
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