

The College is affiliated to Savitribai Phule Pune University (SPPU). The college offers three Under Graduate full time programmes namely B.Com, BBA and one Post Graduate full time programme.

Expected Programme Outcomes

The Commerce Graduate students will be able to acquire the following attributes:

1. Knowledge of Industry, Economy and Finance: Apply the knowledge of commerce, management, accounting, economics, mathematics , taxation to understand systems and structures and interpret economic changes and the overall impact.
2. Practical Applications: Prepare Books of Accounts integrating principles and relevant software, Analyse data, Apply taxation rules, Determine Costing systems, Learning Marketing of products and services, Start an Enterprise and interpret economic changes.
3. Holistic Development: Understand importance of values, ethics, emotional intelligence, personal development.
4. Foundation for Higher Education: Facilitate conceptual and practical understanding of domain knowledge for pursuit of Higher Education

Expected Programme Specific Outcomes

1. Demonstrating progressive learning of various tax issues and tax forms related to individuals, setting up a computerized set of accounting books, interest calculation on different bank accounts, applying costing techniques, marketing and promoting of products and services, setting up a sole proprietorship company and integrating economic principles and legal reforms and laws.
2. Acquiring skills of Accounting, Management, Costing , Banking, Auditing, Taxation, Marketing and Entrepreneurship.
3. Acknowledging and adapting the roles of businessmen, entrepreneurs, managers, consultants and applying critical decision making skills and analytical skills to solve complex problems.
4. Developing competency to crack competitive exams for CA, CS, ICWA and other allied courses.
5. Integrating theoretical knowledge with live case studies learnt through guest sessions, seminars, conferences and short term courses.

Semester	Subject	Expected Course Outcome
I	Financial Accounting- I	1. Understanding basic accounting concepts 2. Application of accounting concepts in Business and Industry.3. Understanding basic concepts of GST
I	Business Economics (Micro) - I	1. Understanding the nature of business economics, economic nature of the firms and its goals 2. Understanding the basic micro economic principles relevant to the firm 3. Understanding the role of demand and supply in price determination 4. Understanding the concepts like scarcity, elasticities, production

		function and economies of scale
I	Business Mathematics & Statistics- I	<ol style="list-style-type: none"> 1. Understanding the basic concepts in Business Mathematics and Statistics 2. Calculating interest on various bank deposits and EMIs. 3. Analysing data. 4. Using measures of central tendency
I	Organizational Skills Development- I	<ol style="list-style-type: none"> 1. Understanding transformations in Business environment. 2. Developing skills for digitisation of office records and systems 3. Designing organisation structures and hierarchy for effective administration 4. Imparting employability skills in terms of planning, designing systems and management.
I	Fundamentals of Banking I	<ol style="list-style-type: none"> 1. Understanding basic banking and evolution of banking around the world 2. Understanding electronic modes of remittance of funds 3. Understanding banking operations
I	Marketing and Salesmanship- I	<ol style="list-style-type: none"> 1. Understanding concepts and basic tenets of Marketing 2. Judging product withdrawals from the market and substituting the same with new features 3. Integrating marketing with commerce and industry. 4. Segmenting markets to match products and service characteristics 5. Enhancing selling skills by understanding customer psychology and adapting AIDCA formula
I	Compulsory English - I	<ol style="list-style-type: none"> 1. Sensitizing students to important human values and improve their communication skills. 2. Developing linguistic competence of students. 3. Enhancing oral and written communication skills of students.

I	Additional English - I	<ol style="list-style-type: none"> 1. Developing a humanistic outlook on life. 2. Enhancing students' appreciation and understanding of a culturally diverse society. 3. Providing opportunities to learners to develop language proficiency, creative ability, critical thinking and sharpen their analytical faculties.
I	Additional Hindi - 1	<ol style="list-style-type: none"> 1. Developing literary sensibilities among students. 2. Raising oral and written communication skills
I	Additional Sindhi - 1	<ol style="list-style-type: none"> 1. Developing literary sensibilities among students. 2. Inculcating oral and written communication skills among students
II	Financial Accounting- II	<ol style="list-style-type: none"> 1. Extending knowledge of preparation of Final accounts for Charitable Trusts. 2. Understanding valuation of intangible assets 3. Administering relevant systems for finalization of accounts for various enterprises.
II	Business Economics (Micro) - II	<ol style="list-style-type: none"> 1. Understanding the revenue and cost behaviour of the firms under various market structure 2. Understanding equilibrium of the firm under the assumption of profit maximisation 3. Understand factor market and factor pricing
II	Business Mathematics & Statistics- II	<ol style="list-style-type: none"> 1. Understanding basic concepts in Business Mathematics and Statistics 2. Learning practical applications of Statistics and Mathematics in Business 3. Interpreting and making sense of data through statistical data analysis.
II	Organizational Skills Development- II	<ol style="list-style-type: none"> 1. Developing managerial skills. 2. Extending digital skills for designing systems and processes. 3. Developing communication skills of students 4. Preparation of Corporate Projects 5. Familiarising students with tools of automation

II	Fundamentals of Banking II	<ol style="list-style-type: none"> 1. Equipping students with good understanding pertaining to lending against different securities. 2. Introducing students to various categories of customers to a bank 3. Developing the understanding of bank balance sheet.
II	Marketing and Salesmanship- II	<ol style="list-style-type: none"> 1. Understanding the concept of Salesmanship and techniques required for salesman. 2. Understanding the importance of Rural Marketing. 3. Acquainting the students with recent trends in marketing and social media marketing.
II	Compulsory English - II	<ol style="list-style-type: none"> 1. Sensitizing students to important human values and improve their communication skills. 2. Developing linguistic competence of students. 3. Enhancing oral and written communication skills of students.
II	Additional English - II	<ol style="list-style-type: none"> 1. Developing a humanistic outlook on life. 2. Enhancing students' appreciation and understanding of a culturally diverse society. 3. Providing opportunities to learners to develop language proficiency, creative ability, critical thinking and sharpen their analytical faculties.
II	Additional Hindi - II	<ol style="list-style-type: none"> 1. Developing literary sensibilities among students. 2. Raising oral and written communication skills
II	Additional Sindhi - II	<ol style="list-style-type: none"> 1. Developing literary sensibilities among students. 2. Inculcating oral and written communication skills among students
III	Business Communication - I	<ol style="list-style-type: none"> 1. Understanding the concept, process and importance of communication. 2. Understanding new trends in business communication. 3. Developing business communication skills through exercises
III	Corporate Accounting - I	<ol style="list-style-type: none"> 1. Understanding important Accounting Standards. 2. Understanding accounting profit prior to incorporation. 3. Updating the students with knowledge for preparation of final accounts as per Companies Act, 2013

III	Business Economics (Macro) - I	<ol style="list-style-type: none"> 1. Understanding macro economics principles in the context of business economics 2. Understanding circular flow of national income 3. Understanding role of national income and its measurements and related aggregates 4. Understanding debate between classical and Keynesian macro economic theories 5. Understanding various consumption and saving models
III	Business Management - I	<ol style="list-style-type: none"> 1. Understanding various concepts of Business Management. 2. Helping students to develop cognizance of management principles. 3. Understanding various functions of management. 4. Acquainting students with tools and techniques to be used in the performance of the managerial job.
III	Elements of Company Law - I	<ol style="list-style-type: none"> 1. Understanding Elements of Company Law 2. Understanding Companies Act 2013 and its provisions. 3. Understanding formation of new company in India.
III	Banking & Finance Special Paper I Indian Banking System - I	<ol style="list-style-type: none"> 1. Enabling students to build upon the already acquired understanding of banking in the first two semesters of students' first year course. 2. Developing a complete understanding of central banking as well as public and private sector banking
III	Cost and Works Accounting Special Paper I Cost and Works Accounting.	<ol style="list-style-type: none"> 1. Understanding costing concepts and elements of cost. 2. Enabling students to prepare cost sheet 3. Understanding techniques of inventory control
III	Business Entrepreneurship Special Paper I Business Entrepreneurship.	<ol style="list-style-type: none"> 1. Understanding the concepts in Business Entrepreneurship. 2. Understanding ethics and social responsibilities of an entrepreneur 3. Building skills required for becoming a successful entrepreneur 4. Familiarising students to undertake surveys and design a project report.

III	Marketing Management Special Paper I Marketing Management - I	<ol style="list-style-type: none"> 1. Understanding the concept of Marketing Management. 2. Understanding various aspects of marketing management through a practical approach. 3. Interpreting the issues in marketing and their solutions by using relevant theories.
IV	Business Communication - II	<ol style="list-style-type: none"> 1. Understanding the concept, process and importance of communication. b. Developing good communication skills required for business correspondence. c. Creating awareness regarding new trends in business communication. d. Understanding various media of communication.
IV	Corporate Accounting - II	<ol style="list-style-type: none"> 1. Understanding accounting treatment related to absorption of company 2. Developing knowledge of consolidation of financial statement of holding companies. 3. Understanding of basics of forensic accounting.
IV	Business Economics (Macro) - II	<ol style="list-style-type: none"> 1. Understand the role of money in modern economy and Quantity Theory of Money (QTM) 2. Understanding trade cycles and its implication in economy 3. Exposing the students to macro economic problems like inflation, deflation, unemployment and anticyclical policies 4. Understanding nature of public finance and principles of taxation and budget policy
IV	Business Management - II	<ol style="list-style-type: none"> 1. Understanding delegation of authority and ethics in management 2. Learning tools and techniques to be used for motivation

IV	Elements of Company Law - II	<ol style="list-style-type: none"> 1. Developing general awareness among the students about management of company 2. Acquainting the students on E Governance and E Filing under the Companies Act, 2013. 3. Equipping the students about the various meetings of Companies and their importance.
IV	Banking & Finance Special Paper I Indian Banking System - II	<ol style="list-style-type: none"> 1. Introducing students to Cooperative banking, development banking and the Regional Rural Banks as important players of Indian banking system. 2. Gives an improved understanding of banking by introducing them to the banking sector reforms.
IV	Cost and Works Accounting Special Paper I Cost and Works Accounting -II	<ol style="list-style-type: none"> 1. Understanding the documents that are used in stores and how to calculate the issuing price of material. 2. Understanding classification and codification. 3. Equipping students with knowledge regarding the ascertainment of labour cost, concept of payroll, labour turnover and merit rating. 4. Sharing recent trends in cost accounting.
IV	Business Entrepreneurship Special Paper I Business Entrepreneurship - II	<ol style="list-style-type: none"> 1. Understanding the concept of Individual Entrepreneurship, Group Entrepreneurship and Self Help Group 2. Learning various aspects of entrepreneurship and competencies.
IV	Marketing Management Special Paper I Marketing Management - II	<ol style="list-style-type: none"> 1. Creating awareness about the basics of Marketing Management . 2. Orienting students in recent trends in marketing management. 3. Understanding the value of Green Marketing and Ethics
V	Business Regulatory Framework (Mercantile Law)	<ol style="list-style-type: none"> 1. Acquainting students with the basic concepts, terms & provisions of Mercantile Laws. 2. Developing awareness among the students regarding laws affecting business, trade and commerce.

V	Advanced Accounting	<ol style="list-style-type: none"> 1. Understanding important accounting standards 2. Learning to prepare final accounts for banking companies and cooperatives. 3. Enabling students to calculate insurance claims. 4. Analysing financial statements and preparation of branch accounts.
V	Indian & Global Economic Development	<ol style="list-style-type: none"> 1. Understanding of the Indian Economy with special reference to agriculture, industry, financial system, foreign trade and international relations. 2. Building sound ground for a student to pursue his/her post graduation in commerce, economics and Management.
V	Auditing & Taxation	<ol style="list-style-type: none"> 1. Acquainting students with the concepts and principles of Auditing, Audit process, Assurance Standards, Tax Audit, and Audit of computerized Systems. 2. Understanding Computation of Income Tax under old and new tax regimes. 3. Understanding Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection and Authorities under the Income Tax Act, 1961.
V	Banking & Finance Special Paper II Financial Markets and Institutions in India.	<ol style="list-style-type: none"> 1. A clear understanding of all the components of financial markets viz; money and capital market and transactions therein. 2. Introduction to the NBFIs gives to the students a thorough understanding of financial institutions as well as markets
V	Cost and Works Accounting Special Paper II Cost and Works Accounting.	<ol style="list-style-type: none"> 1. Understanding concepts and calculation of Overheads 2. Learning various methods of Costing. 3. Exposing students to practical work in Industry on Overhead Costing
V	Business Entrepreneurship Special Paper II Business Entrepreneurship.	<ol style="list-style-type: none"> 1. Understanding the process of setting up an enterprise. 2. Familiarising students with skills of entrepreneurship 3. Designing a Business and Project Plan 4. Imparting practical training on writing a Business and Project Plan

V	Marketing Management Special Paper II Marketing Management	<ol style="list-style-type: none"> 1. Learning the techniques of designing a Market Plan 2. Determining Marketing Strategies for different products and services 3. Understanding the regulatory aspects of Marketing 4. Imparting practical training on designing a live Marketing Plan
V	Banking & Finance Special Paper III Banking Law and Practices in India	<ol style="list-style-type: none"> 1. Banking laws help the students in understanding regulatory aspects of bank transactions. 2. The understanding of fundamentals of banking, Indian banking system, financial institutions and markets at FY, SY and TY levels respectively along with banking laws makes a student very comprehensive learner of banking and finance.
V	Cost and Works Accounting Special Paper III Cost and Works Accounting	<ol style="list-style-type: none"> 1 Understanding application of different Costing Techniques. 2 Learning procedures, systems and legal provisions related to Cost Audit .3. Exposing students to practical aspects of applying costing techniques.
V	Business Entrepreneurship Special Paper III Business Entrepreneurship.	<ol style="list-style-type: none"> 1. Understanding behavioural aspects of group members, teams, in terms of forging relationships and resolution of conflicts. 2. Learning Stress Management techniques. 3. Interpreting Organisation Behaviour Models. 4. Exposing students to practically apply various Organisation Behaviour Models in units
V	Marketing Management Special Paper III Marketing Management	<ol style="list-style-type: none"> 1. Undertaking Marketing Research 2. Judging ethics and values in Advertising 3. Undertaking a market research of a product/service in an organisation.

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Programme Outcomes

1. To Exhibit understanding of broad business concepts and principles.
2. To demonstrate the ability to identify a business problem, isolate its key components, analyze and assess the salient issues, set appropriate criteria for decision making, and draw appropriate conclusions and implications for proposed solutions.
3. To demonstrate the capabilities required to apply cross-functional business knowledge and technologies in solving real-world business problems.
4. To demonstrate use of appropriate techniques to effectively manage business challenges.
5. Capable of recognizing and resolving ethical issues.
6. Develop various real time applications using latest technologies and programming languages.
7. Blend analytical, logical and managerial skills with the technical aspects to resolve real world issues.

Programme Specific Outcomes

1. Business Knowledge can help students to demonstrate technical competence in domestic and global business through the study of major disciplines within the fields of business.
2. Entrepreneurship and Innovation skills can help students to demonstrate the fundamentals of creating and managing innovation, new business development, and high-growth potential entities.
3. Critical Thinking Skills will help students to define, analyze, and devise solutions for structured and unstructured business problems and issues using cohesive and logical reasoning patterns for evaluating information, materials, and data.
4. Communication Skills will help students to conceptualize a complex issue into a coherent written statement and oral presentation.
5. Technological Skills helps the students to be competent in the use of technology in modern organizational operations.

Semester	Subject	Course Outcome
1	Business Organization and Systems	<ol style="list-style-type: none"> 1. To make the students aware about various activities of business, business practices and recent trends in business world. 2. To study the challenges before the businesses and setting up of a business enterprise. 3. To develop the spirit of entrepreneurship among the students

1	Business Communication Skills	<ol style="list-style-type: none"> 1. To understand what is the role of communication in personal and business world 2. To understand system and communication and their utility 3. To develop proficiency in how to write business letters and other communications required in business
1	Business Accounting	<ol style="list-style-type: none"> 1. To develop right understanding regarding role and importance of monetary and financial transactions in business 2. To cultivate right approach towards classifications of different transactions and their implications 3. To develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L
1	Business Economics (Micro)	<ol style="list-style-type: none"> 1. To understand role of economics as it influences society and business 2. To study how different decisions are taken in relation to price demand and supply 3. To develop right understanding regarding Monopoly, perfect competition, revenue etc
1	Business Mathematics	<ol style="list-style-type: none"> 1. To develop appropriate understanding as how to use mathematic like computation interest, profit etc 2. To cultivate right understanding regaining numerical aptitude 3. To develop logical approach towards analytical approach data
1	Business Demography	<ol style="list-style-type: none"> 1. To give proper understanding regarding concept of demography in modern economic setup 2. To study how population and structure changes affecting quality of life and business 3. To develop clarity of concept regarding social economic process and urbanization and its impact on society

1	Principles of Management	<p>a) To provide conceptual knowledge to the students regarding nature, complexity and various functions of management</p> <p>b) To give historical perspective of management</p> <p>c) Students will also gain some basic knowledge on recent trends and international aspects of management</p>
2	Principles of Marketing	<p>1. To develop write understanding regarding marketing environment in the country</p> <p>2. To develop appropriate conceptual understanding as to develop basic marketing concept</p> <p>3. To develop new understanding regarding services , rural marketing and new trends in marketing</p>
2	Business Organizations and Systems	<p>1. To understand role and functions of modern business</p> <p>2. To develop right understanding regarding business environment</p> <p>3. To study how a business institution functions in a given economic set up</p>
2	Principles of Finance	<p>1. To cultivate right approach towards money , finance , and their role in business</p> <p>2. To develop right understanding regarding various sources of finance and their role and utility in business</p> <p>3. To develop basic skills as to concept of capital structure and concept of capital structure</p>
2	Basics of Cost Accounting	<p>1. To develop rational understanding regarding concept of cost expenditure in business</p> <p>2.To develop understanding how overheads influence the cost structure of cost</p> <p>3. To develop skills for computation of total cost for a particular produc</p>

2	Business Statistics	<ol style="list-style-type: none"> 1. To understand role and importance of statistics in various business situations 2. To develop skills related with basic statistical technique 3. Develop right understanding regarding regression, correlation and data interpretation
2	Fundamentals of Computers	<ol style="list-style-type: none"> 1. To develop concept of information and their role in modern businesses 2. To develop rational approach as to how computers can be used in data process analysis in business 3. To develop understanding regarding cautions to be taken security, safety and security while using net based service
3	Global Competencies and Personality Development	<ol style="list-style-type: none"> 1. To build self-confidence, enhance self-esteem, and improve overall personality of the students. 2. To enhance global and cultural competencies of the students. 3. To groom the students for appropriate behaviour in social and professional circles.
3	Principles of Human Resource Management	<ol style="list-style-type: none"> 1. To introduce the basic concepts of Human Resource Management. 2. To cultivate right approach towards Human Resource and their role in business. 3. To create awareness about the various trends in HRM among the students.
3	Supply Chain Management	<ol style="list-style-type: none"> 1. To enable the students to have a comprehensive understanding of Supply Chain Management. 2. To understand key concepts and issues of Logistics and Inventory Management. 3. To understand Warehousing and its role in Space Management.

3	Fundamentals of Rural Development	<ol style="list-style-type: none"> 1. To understand the development issues related to rural society. 2. To find the employment opportunities for rural youth. 3. To create interest among the rural youth to participate in rural development programmes and schemes for sustainable development. 4. To discourage seasonal and permanent migration to urban areas
3	Management Accounting	<ol style="list-style-type: none"> 1. To impart basic knowledge of Management Accounting. 2. To know the implications of various financial ratios in decision making. 3. To study the significance of working capital in business. 4. To understand the concept of budgetary control and its application in business. 5. To develop the calculating ability of various techniques of management accounting
3	Banking & Finance	<ol style="list-style-type: none"> 1. Study of banking function and its operations. 2. To study the functioning of Regulatory Authorities in India. 3. To study recent technology in banking industry.
3	Consumer Behaviour & Sales Management	<ol style="list-style-type: none"> 1. To develop significant understanding of Consumer behaviour in Marketing. 2. To understand the relationship between consumer behaviour & Sales Management. 3. To develop conceptual based approach towards decision making aspects & its implementation considering consumer behaviour in Sales Management.
3	Retail Management	<ol style="list-style-type: none"> 1. To provide basic understanding of forces that shape retail industry 2. To provide understanding of retail operations and strategy 3. To provide understanding of opportunities and challenges in retail industry

4	Production & Operations Management	<ol style="list-style-type: none"> 1. To provide goods and services at the right time, at the right place at the right manufacturing cost of the right quality. 2. To understand manufacturing technology and its role in developing business strategy. 3. To identify the role of operation function. 4. To understand the external and internal effects of five operation performance objectives
4	Entrepreneurship and Small Business Management	<ol style="list-style-type: none"> 1. To understand the concept and process of Entrepreneurship. 2. To Acquire Entrepreneurial spirit and resourcefulness. 3. To get acquainted with the concept of Small Business Management. 4. To understand the role and contribution of Entrepreneurs and Small Businesses in the growth and development of individual and the nation.
4	Decision Making and Risk Management	<ol style="list-style-type: none"> 1. To learn the key topics in decision making and risk management so that they can improve decision making and reduce risk in their management activities and organizations. 2. Find the best alternative in a decision with multiple objectives and uncertainty. 3. Describe the process of making a decision. 4. Analyze an organization's decision making system. 5. Develop a risk management process.

4	Business Taxation	<ol style="list-style-type: none"> 1. To understand the basic concepts and definitions under the Income Tax Act, 1961. 2. To update the students with latest development in the subject of taxation. 3. To Acquire knowledge about Computation of Income under different heads of Income of Income Tax Act, 1961. 4. To acquire knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities. 5. To prepare students Competent enough to take up to employment in Tax planner. 6. To develop ability to calculate taxable income of firms, co-operative societies and charitable trust.
4	Financial Services	<ol style="list-style-type: none"> 1. To Study in detail financial services in India. 2. To study & Understand working of Indian financial system. 3. To make the students well acquainted regarding financial markets.
4	International Business	<ol style="list-style-type: none"> 1. To acquaint the students with emerging issues in international business. 2. To study the impact of international business environment on foreign market operations. 3. To understand the importance of foreign trade for Indian economy.

4	Advertising and Promotion Management	<ol style="list-style-type: none"> 1. To develop knowledge and understanding of importance of advertising. 2. To understand different sales promotion techniques. 3. To know about promotion management. 4. To understand the process of online advertising.
4	Digital Marketing	<ol style="list-style-type: none"> 1. To provide students with the Knowledge about business advantages of the digital marketing and its importance for marketing success. 2. To help students become In demand professional by being acquainted through various Digital channels & their ways of Integration. 3. To get Basic Knowledge of Google Analytics for measuring effects of Digital Marketing & getting Insights of Future trends that will affect the future development of the digital marketing.
5	Supply Chain and Logistics Management	<ol style="list-style-type: none"> 1. To introduce the fundamental concepts in Materials and Logistics Management. 2. To familiarize with the issues in core functions in materials and logistics management
5	Entrepreneurship Development	<ol style="list-style-type: none"> 1. To create entrepreneurial awareness among the students. 2. To help students to up bring out their own business plan. 3. To develop knowledge and understanding in creating and managing new venture.
5	Business Law	<ol style="list-style-type: none"> To understand basic legal terms and concepts used in law pertaining to business 2. To comprehend applicability of legal principles to situations in Business world by referring to few decided leading cases.

5	Research Methodology	<p>To provide the students with basic understanding of research process and tools for the same.</p> <p>2. To provide an understanding of the tools and techniques necessary for research and report writing</p>
5	Analysis of Financial Statements	<p>This course is designed to prepare students for interpretation and analysis of financial statements effectively.</p> <p>2. To make the student well acquainted with current financial practices</p> <p>3. This course is designed primarily for students who expect to be intensive users of financial statements as part of their professional responsibilities.</p>
5	Sales Management	<p>1. To provide the students with basic understanding of the processes and skills necessary to be successful in personal selling and insights about recent trends in sales management.</p> <p>2. To provide an understanding of the tools and techniques necessary to effectively manage the sales function - organization - sales individual.</p> <p>3. To provide students with advanced skills in the areas of interpersonal communications, Motivational techniques</p>
5	Long Term Finance	<p>To make the study of long-term financing</p> <p>2. To make the student well-acquainted regarding current financial structure</p>

5	Retail Management	<p>To provide insights into all functional areas of retailing.</p> <ol style="list-style-type: none"> To give a perspective of the Indian retail scenario. To identify the paradigm shifts in retailing business with increasing scope of technology and e-business
6	Business Planning and Project Management	<p>To acquaint the students with the planning process in business and familiarize them with the function and techniques of project management</p>
6	Event Management	<p>To acquaint the students with concepts, issues and various aspects of event management</p>
6	Management Control System	<p>To introduce to the students the function of management control, its nature, functional areas, and techniques</p>
6	E- Commerce	<ol style="list-style-type: none"> To know the concept of electronic commerce To know the concept of Cyber Law & Cyber Jurisprudence To know Internet marketing techniques
6	Financial Services	<ol style="list-style-type: none"> To study in detail various financial services in India To make the students well acquainted regarding financial markets
6	Advertising and Sales Promotion	<ol style="list-style-type: none"> To develop knowledge and understanding of importance and functions of advertising. To understand Key features of Sales Promotion
6	Cases in Finance/ Project	<p>To understand of application of theory into practice</p>
6	Cases in marketing	<p>To understand of application of theory into practice</p>

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Programme Outcomes

1. To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
2. To enable a student well versed in national as well as international trends.
3. To enable the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.
4. The all-inclusive outlook of the course offer a number of value based and job oriented courses ensures that students are trained into up-to-date.

Programme Specific Outcomes

1. To inculcate the knowledge of business and the techniques of managing the business with special focus on marketing, Insurance and banking theory law and practices.
2. To impart the knowledge basic accounting principles and the latest application oriented corporate accounting methods.
3. To develop the decision making skill through costing methods and practical application of management accounting principles.
4. To enhance the horizon of knowledge in various field of commerce through advertising and sales promotion, auditing and entrepreneurial development. To create awareness in application oriented research through research for business decisions.

Semester	Subject	Course Outcome
I	Management Accounting	<ol style="list-style-type: none"> 1. To enhance the abilities of learners to develop the concept of management accounting and its significance in the business. 2. To enhance the abilities of learners to analyze the financial statements. 3. To enable the learners to understand, develop and apply the techniques of management accounting in the financial decision making in the business corporates. 4. To make the students develop competence with their usage in managerial decision making and control.

<p style="text-align: center;">I</p>	<p style="text-align: center;">Strategic Management</p>	<ol style="list-style-type: none"> 1. To introduce the students to the emerging changes in the modern business environment 2. To develop the analytical , technical and managerial skills of students in the various areas of Business Administration 3. To empower to students with necessary skill to become effective future managers and leaders 4. To develop Technical skills among the students for designing and developing effective Functional strategies for growth and sustainability of business
<p style="text-align: center;">I</p>	<p style="text-align: center;">Advanced Cost Accounting and Cost Systems Special Paper I Advanced Cost Accounting</p>	<ol style="list-style-type: none"> 1. To prepare learners to understand the Scope of Cost Accounting in any business activity. 2. To learn the Cost Accounting treatment in relation to Material Cost Accounting, employee cost and overheads. 3. To develop the learners to establish the interface between Cost Accounting Standards and the various elements of Cost. 4. To enable students to learn application of different methods of costing in Manufacturing and Service industries.
<p style="text-align: center;">I</p>	<p style="text-align: center;">Advanced Cost Accounting and Cost Systems Special Paper II Costing Techniques and Responsibility Accounting</p>	<ol style="list-style-type: none"> 1 To enhance the abilities of learners to develop the concept of Cost and Management Accounting and its significance in the business 2 To enable the learners to understand, develop and apply the techniques of costing in the decision making in the corporate world. 3 To equip the students with knowledge and skill to design and implement Cost Control through Costing Techniques.

I	Business Administration Special Paper I Production & Operation Management	<ol style="list-style-type: none"> 1.To understand and develop deep insight of Production & Operation Management. 2.To understand & identity business problems involving operational function, planning and control, design development and quality management. 3. Demonstrate awareness and importance of application, operation and supply chain management. 4. To develop skills necessary to effectively analyze and synthesize the many inter relationship inherent in complex socio-economic productive systems. 5.To increase the knowledge and perspective to gain from emerging trends in production and operation management.
I	Business Administration Special Paper II Financial Management	<ol style="list-style-type: none"> 1. To acquaint the student with knowledge of various Financial Management terminologies (Investment ,Credit Planning , Working Capital Management 2.To understand the concepts relating to Financing & Financial Statement Analysis 3.To utilize the information gathered to reach an optimum conclusion by a process of reasoning 4. To enable the students to use their learning to evaluate , make decisions and provide recommendations
II	Financial Analysis & Control	<ol style="list-style-type: none"> 1. To enable the students to acquire knowledge of financial analysis and control tools 2. To Make appropriate application and uses of financial analysis and control
II	Industrial Economics	<ol style="list-style-type: none"> 1. To provide the knowledge to the students about the basic issues of industrial economics. 2. To make the students aware of the industrial profile of India and the industrial policy of government of India.

II	(Advance Cost Accounting & Cost Systems) - Special Paper III Application of Cost Accounting	<ol style="list-style-type: none"> 1. To explain the concept of integral and non-integral cost accounting. 2. To study Product Life Cycle costing and Value Chain Analysis 3. To understand the mechanism of Activity Based Cost Management 4. To understand the utility of Cost Accounting data during transfer of product/services from one enterprise to the other either at national or at global level.
II	(Advance Cost Accounting & Cost Systems) - Special Paper IV Cost Control and Cost Systems	To equip the students with knowledge and skill to design and implement cost control, cost reduction programme and different cost systems
II	(Business Administration) - Special Paper III Business Ethics & Professional Values	<ol style="list-style-type: none"> 1. To raise the students general awareness on the ethical dilemmas at work place 2. To understand the differing perceptions of interest in business related solutions 3. To present the concept of Corporate Social Responsibility and explore its relevance to ethical obligations and ethical ideals present in the relationship between employers and employees 4. To investigate whether ethics set any boundaries on competition , marketing, sales and advertising 5. To enable students to validate or correct , personal ideas about various ethical perspectives 6. To enable students to develop their own considered judgment about issues in Business Ethics 7. To foster more careful, disciplined thinking in trying to resolve issues in business ethics 8. To prepare students to play a constructive role in improving the sustainable development with which they may become involved

II	(Business Administration) - Special Paper IV Elements of Knowledge Management	<ol style="list-style-type: none"> 1 To develop Analytical and Research oriented skills among the students. 2 To understand value application and relevance of Knowledge management in today's corporate world. 3 To promote research and innovation ideas based on Knowledge Management. 4 To enhance knowledge level and practice of linking theoretical background with applied Social Science.
III	Business Finance	To enable students to acquire sound knowledge of concepts, nature and structure of business finance.
III	Research Methodology for Business.	<ol style="list-style-type: none"> 1. To acquaint the students with the areas of Business Research Activities. 2. To enhance capabilities of students to conduct the research in the field of business and social sciences. 3. To enable students, in developing the most appropriate methodology for their research studies. 4. To make them familiar with the art of using different research methods and techniques.
III	Advanced Cost Accounting and Cost System Special Paper VI. Management Audit.	To equip the students with the knowledge of the techniques and methods of planning and executing the Management Audit. Level of Knowledge: Advanced
III	Advanced Cost Accounting and Cost System Special Paper V Cost Audit	To provide adequate knowledge on Cost Audit Practices. Level of Knowledge – Advanced.
III	Business Administration Special Paper V Human Resource Management	<ol style="list-style-type: none"> 1. To acquaint the students with in-depth knowledge of HRM. 2. To inculcate among students various practices followed by HR managers. 3. To create understanding about recent trends in HRM

III	Business Administration Special Paper VI. Organizational Behaviour	<ol style="list-style-type: none"> 1. To make the students understand various concepts of organisation behaviour 2. To provide in depth knowledge about process of formation of group behaviour in an organization set up
IV	Capital Market and Financial Services.	To enable students to acquire sound knowledge, concept and structure of capital market and financial services.
IV	Industrial Economic Environment	<ol style="list-style-type: none"> 1. To study the basic concepts of Industrial Finance. 2. To study the effects of New Economic Policy. 3. To study the impact of Labor reforms on Industries.
IV	Advanced Cost Accounting and Cost System Special Paper VII Recent Advances in Cost Auditing and Cost System	To provide knowledge on recent advances in cost accounting and cost systems
IV	Advanced Cost Accounting and Cost System Special Paper VIII. Project Work / Case Studies	Project Work / Case Studies
IV	Business Administration Special Paper VII. Recent Advances in Business Administration	<ol style="list-style-type: none"> 1. To familiarise the students with the recent advancements in business administration 2. To develop an understanding about tools and their application in the business.
IV	Business Administration Special Paper VIII Project Work / Case Studies.	Project Work / Case Studies