



# VISION THINK TANK

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(Compilation of research articles written by Students)

March 2021

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**EDITORIAL FOR  
VISION THINK TANK**

**VOL. 10, No. 1**

*March, 2021*

**Editorial**

*Dear Readers,*

*Welcome to the 10<sup>th</sup> issue of Vision Think Tank. The purpose as stated since its inception, is to promote research skills and its deep significance, among the student community. We continue to mentor students towards this skill enhancement.*

*As you all are aware, COVID 19, has drastically impacted our lives. In this issue, we have undertaken a study among students to understand the deep adaptation in their learning habits among other areas. We have included topics of research which are topical and relevant to the commerce students. These include: an investigation into the perceptual mindset of students towards efforts and hard work versus luck; communication and collaboration at work; black marketing and impact; job opportunities and technology shifts; book review.*

*Happy Reading! Do share your feedback with us.*

**Dr. Parveen Prasad**  
Editor

**Dr. Vinita Basantani**  
Officiating Principal

# **EFFORTS TAKE PRECEDENCE OVER LUCK**

*By F.Y. B. Com - By Prajakta, Shahin, Jaylaxmi and all*

## **ABSTRACT**

The research is based on perceptions of average 19 years old students regarding luck versus hard work and intelligence. Such information has been proved to be useful for organisations who wish to understand the mindset of potential interns and trainees. A google form including dimensions related to hard work, Planning and successful implementation and the role of luck was circulated to 250 students and their responses were analysed. The findings included an implicit faith in one's own efforts and mindset and planning skills. 93% believed in the importance of hard work and building one's own technical skills and application of intelligence. The dimension of luck in every aspect of life was treated as a negligible factor.

## **INTRODUCTION**

Scriptures and talks in religious discourses do espouse the value of karma in one's endeavours. It has been established, that with intelligence application and efforts, karma or luck does influence success. There have been various proved instances of entrepreneurs who have reaped success not by mere hard work but also a huge stroke of luck. Such cases have been popularised.

In the context, it was found appropriate to investigate and understand the minds of youth who would be potential interns and employees at the volatile workplace in today's times.

## **OBJECTIVES OF THE STUDY**

1. To investigate the role of hard work versus luck
2. To understand the skills of planning and execution in the context of human control
3. To understand learning inclination of individuals

## **SIGNIFICANCE OF THE STUDY**

1. The study reiterates the rationale mindset of today's millennials.
2. The study attributes the factor of hard work and effort as a primary driver of work and success.

## **RESEARCH METHODOLOGY**

Primary data through a Google form was collected from 250 respondents who were in the age group of around 18 years of age and were studying in colleges. The primary objective was to find out the mindset and factors of hard work and efforts versus sheer luck while pursuing any endeavours.

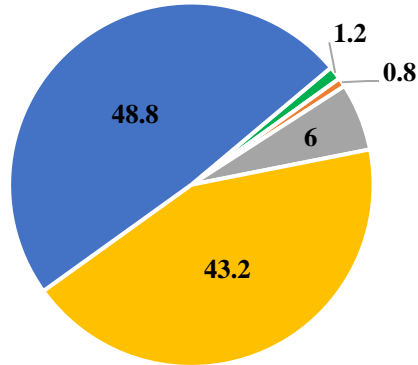
## **FINDINGS OF THE STUDY**

The following were the findings of the study:

93% believed in the efficacy of hard work and personal efforts.; 79 % respondents believed in the efficacy of skilfully designing plans and making them work; 80% believed in setting one's mind to learn new skills and apply them, for efficacy and productivity at work; Only 18 per cent believed in luck for winning in endeavours like games.

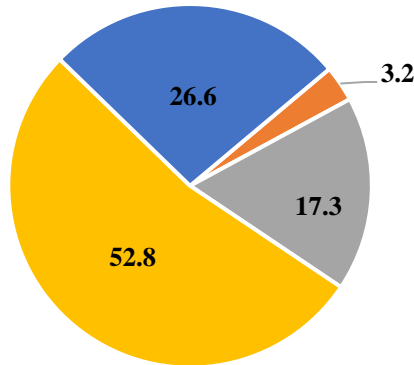
Charts reproduced below.

**WHEN I GET WHAT I WANT, ITS USUALLY  
BECAUSE I WORKED HARD FOR IT**



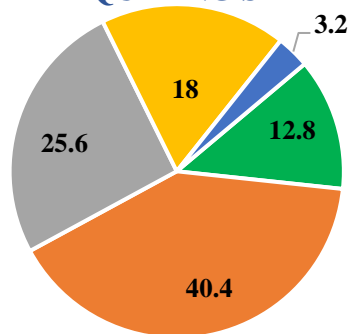
■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

**WHEN I MAKE PLANS I AM CERTAIN TO MAKE  
THEM WORK**



■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

**I PREFER GAMES INVOLVING LUCK OVER  
REQUIRING SKILL**



■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

## **CONCLUSION**

It can be concluded from the above research analysis, how efforts and hard works are the main drivers, as believed by the millennials who are the potential interns, trainees, and employees in organisations. Organisations need to create such a context and culture which nurtures this character while designing training programmes, designing plans and validating their success.

## **REFERENCES**

[www.spiritualmasters.com](http://www.spiritualmasters.com)

[www.organizationculture.com](http://www.organizationculture.com)

# STUDENTS' LIFE IN COVID TIMES

*S. Y. B. Com led by Advait Rao, Janvi Kulkarni and all*

## ABSTRACT

COVID 19 has drastically impacted all lives, including commerce students. The online survey conducted to understand the deep impact reflected a phenomenon of a new normal. It was manifested in a closer bonding with parents and helping with household chores for nearly 60 per cent of the students. Their interest in pursuing online courses has increased with 58% wanting to enrol. 52% students appreciate the efforts undertaken by the teachers to put extra effort for teaching. 45% rue the lack of physical exercises and activity.

## INTRODUCTION

Covid 19, the pandemic, has drastically impacted lives and consequently, with all safety measures, a new normal has emerged. In this context, with educational institutions being shut for almost a year, students have had to learn adapting to online technology. Apart from online learning and taking examinations based on multiple choice questions, their general outlook towards life has changed, with this wide -spreading new phenomenon, which compulsorily requires masks to be worn at all times and social distancing being the new norm.

## OBJECTIVES OF THE STUDY

1. To investigate changes in a students' life during COVID 19 environment.
2. To understand the adjustments and shifts in students' lives.

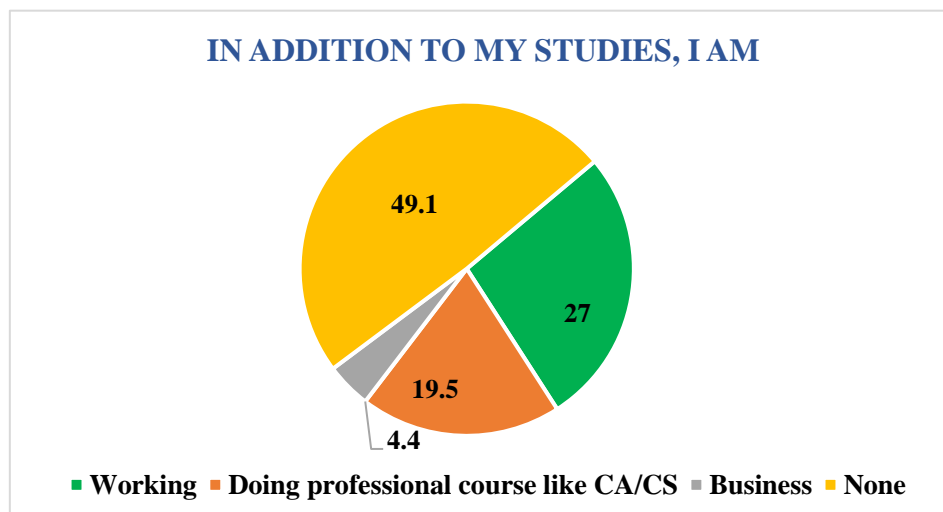
## SIGNIFICANCE OF THE STUDY

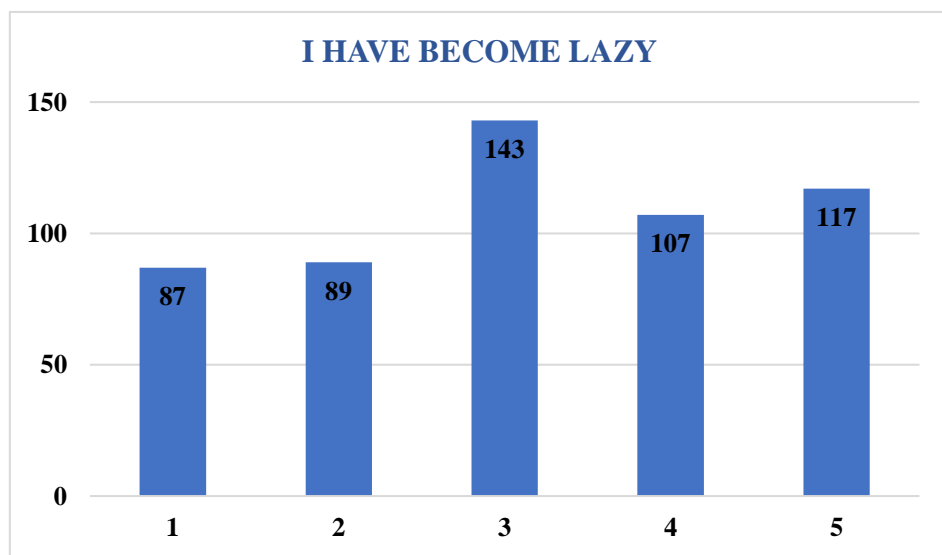
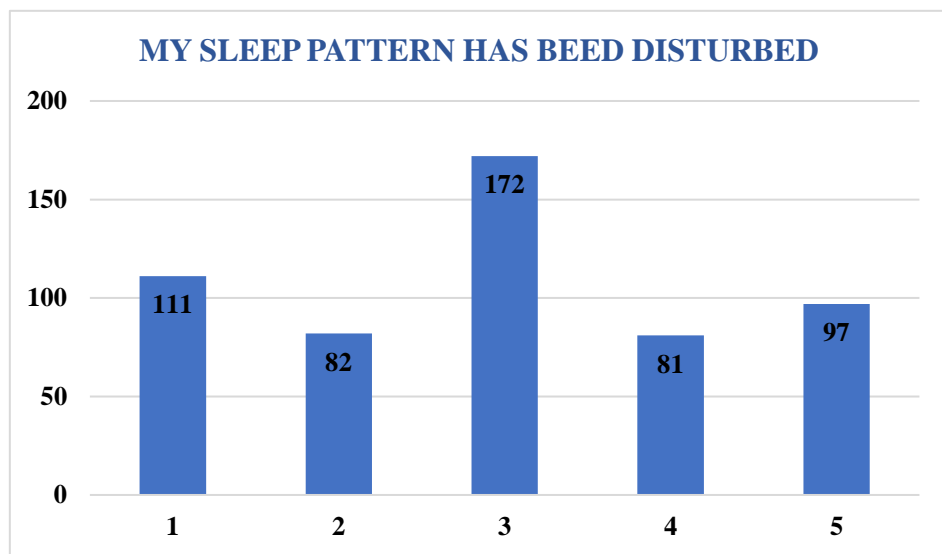
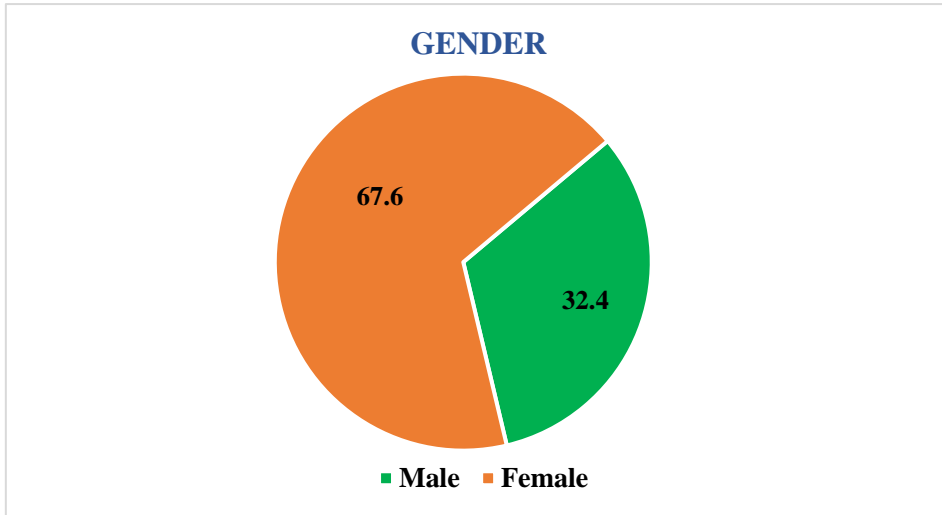
1. The study will help teachers evaluate students learning with online technology.
2. The study will help stakeholders to understand student's constraints and difficulties during COVID times.

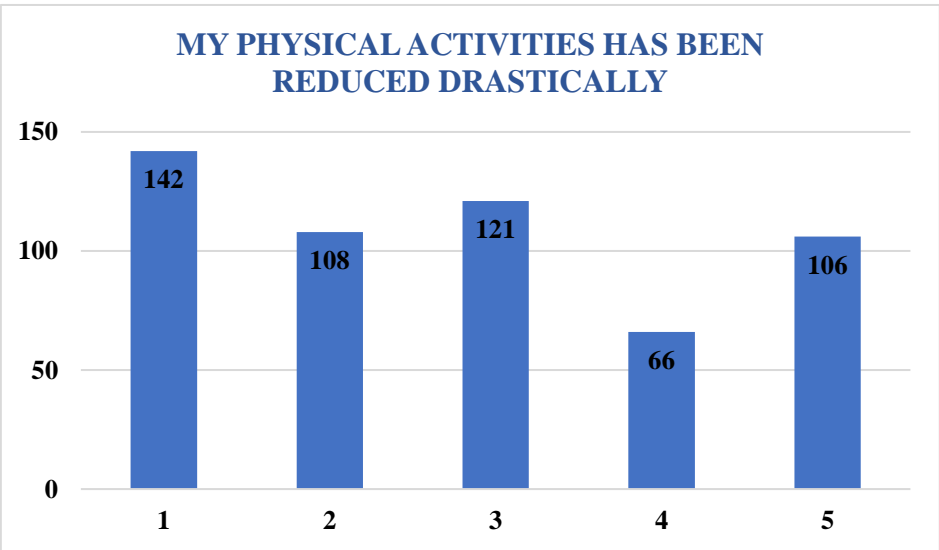
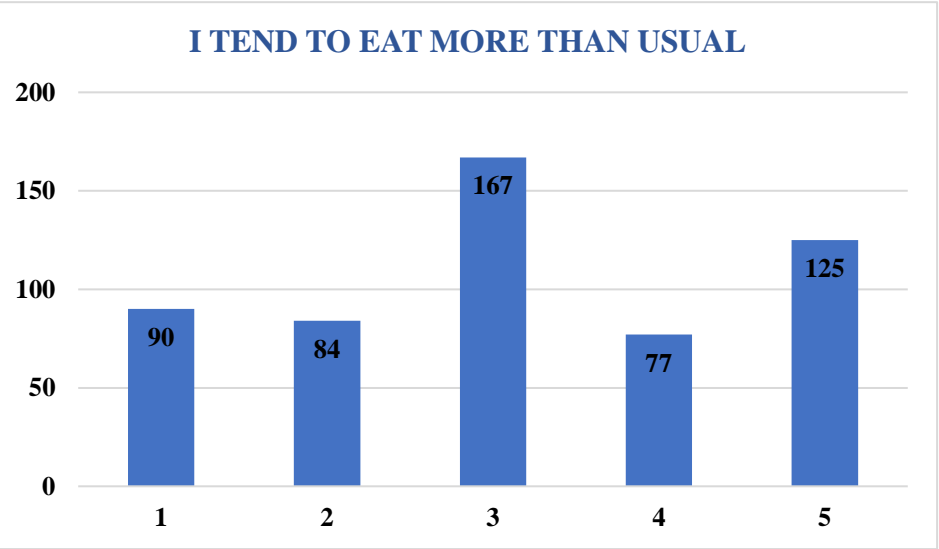
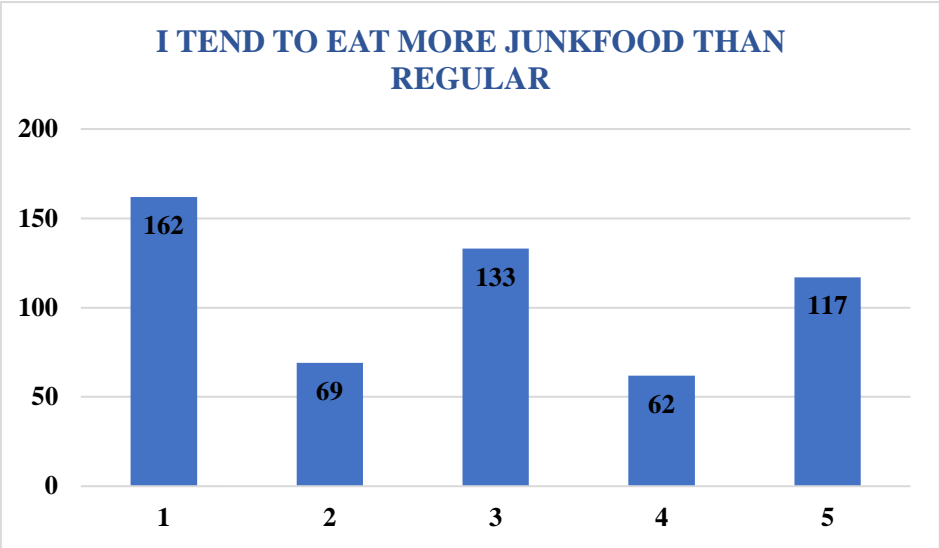
## RESEARCH METHODOLOGY

An online survey using google forms was undertaken. The dimensions of the survey included areas related to disturbed sleep pattern with online learning and online courses, changing eating habits, physical activities, and appreciation of teachers taking additional efforts, social meetings, pursuing online courses and wearing masks.

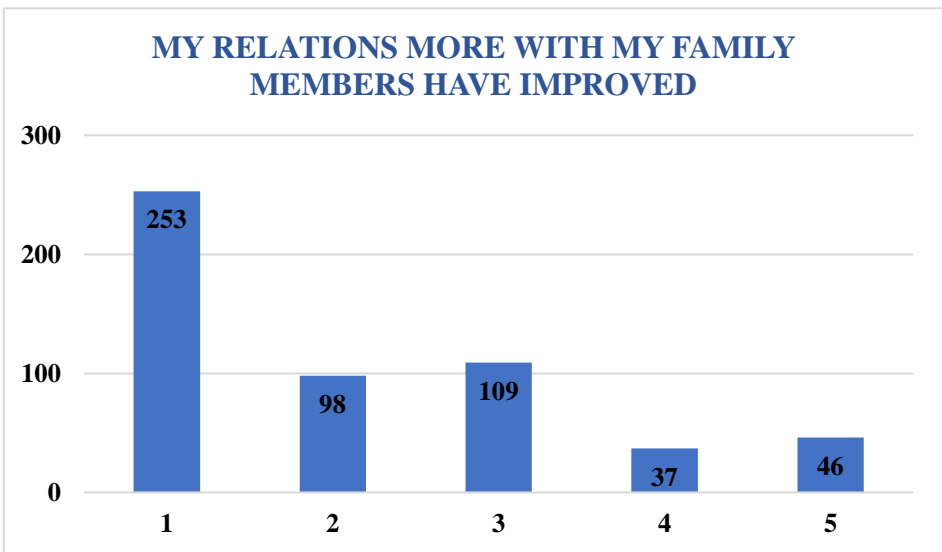
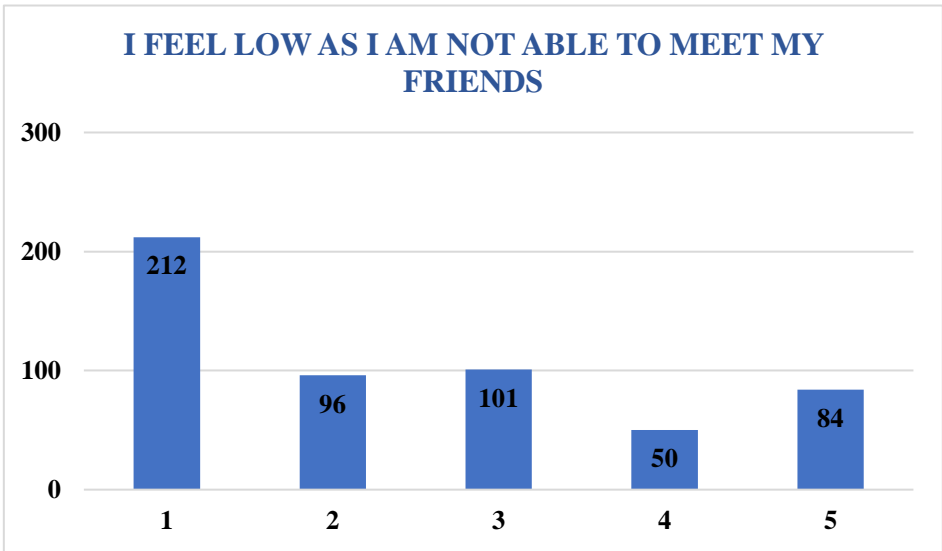
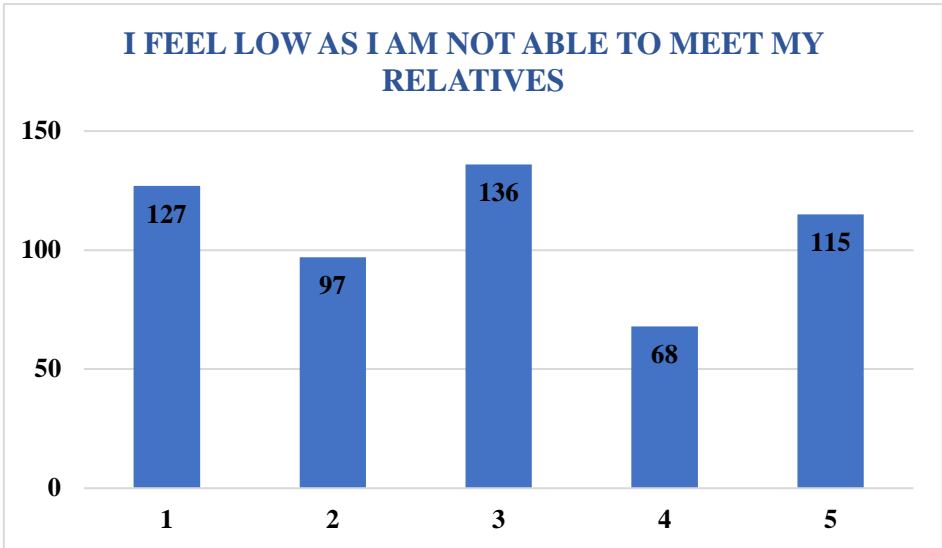
## RESEARCH FINDINGS

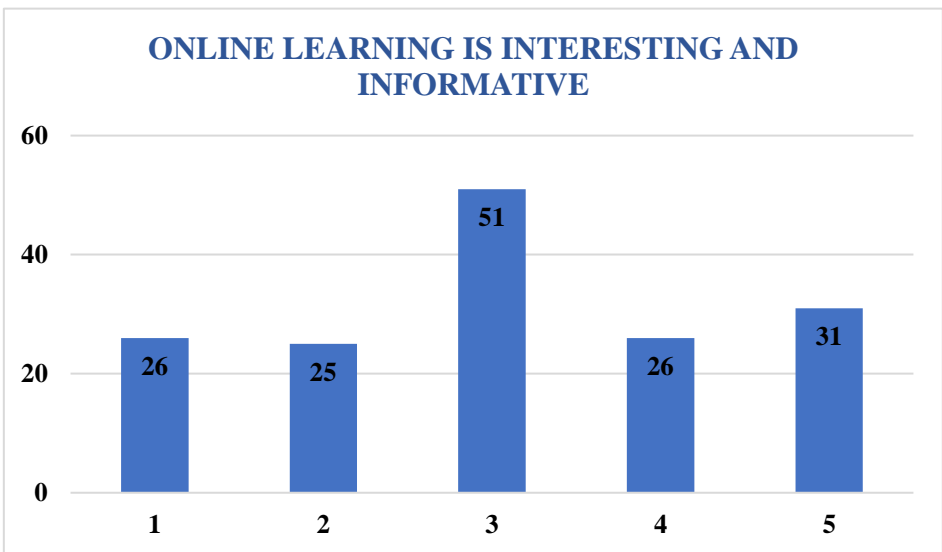
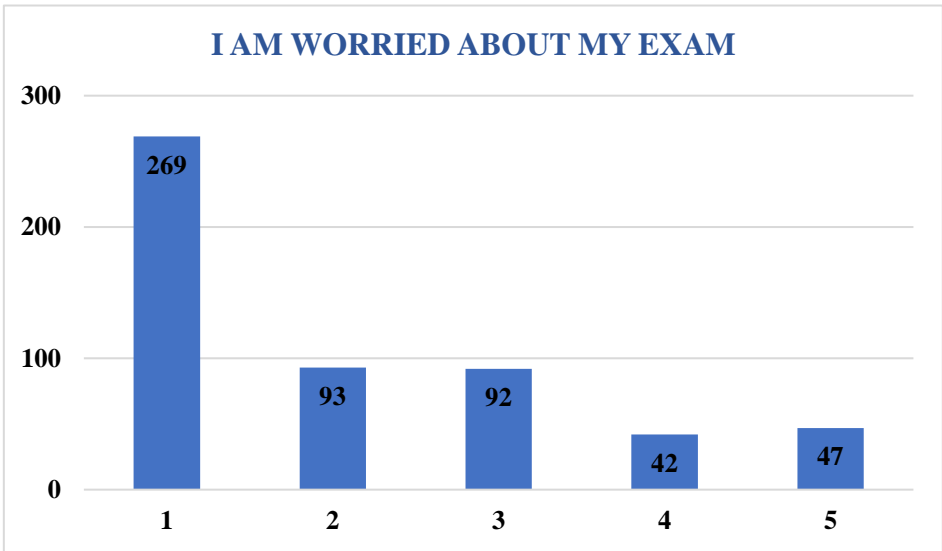
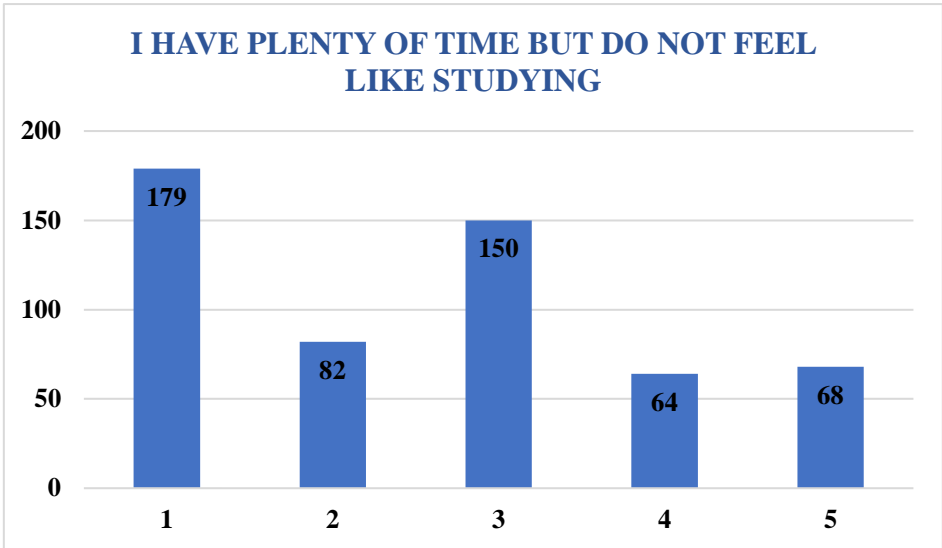


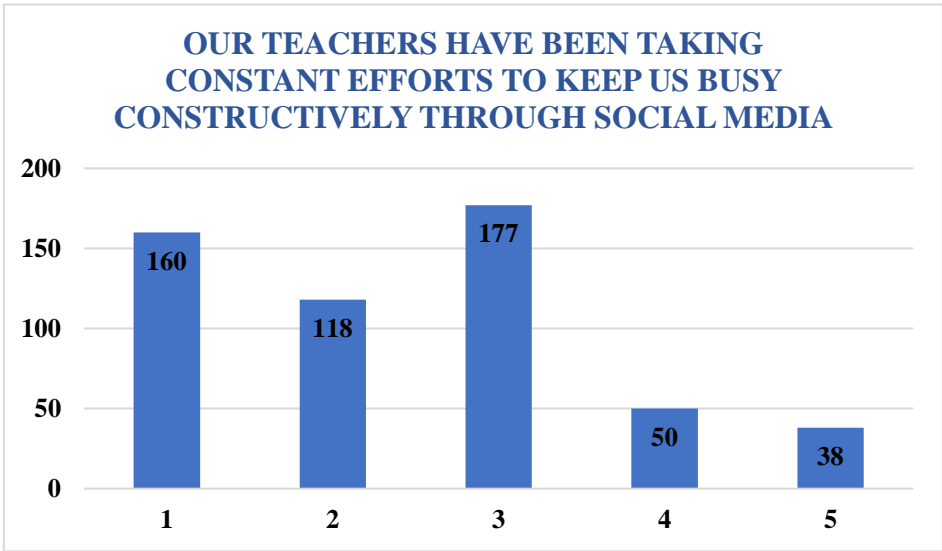
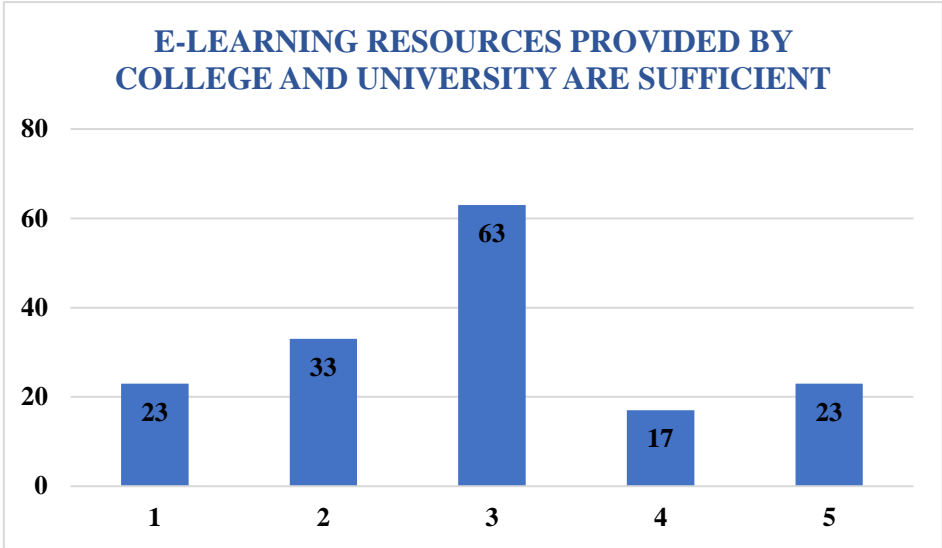




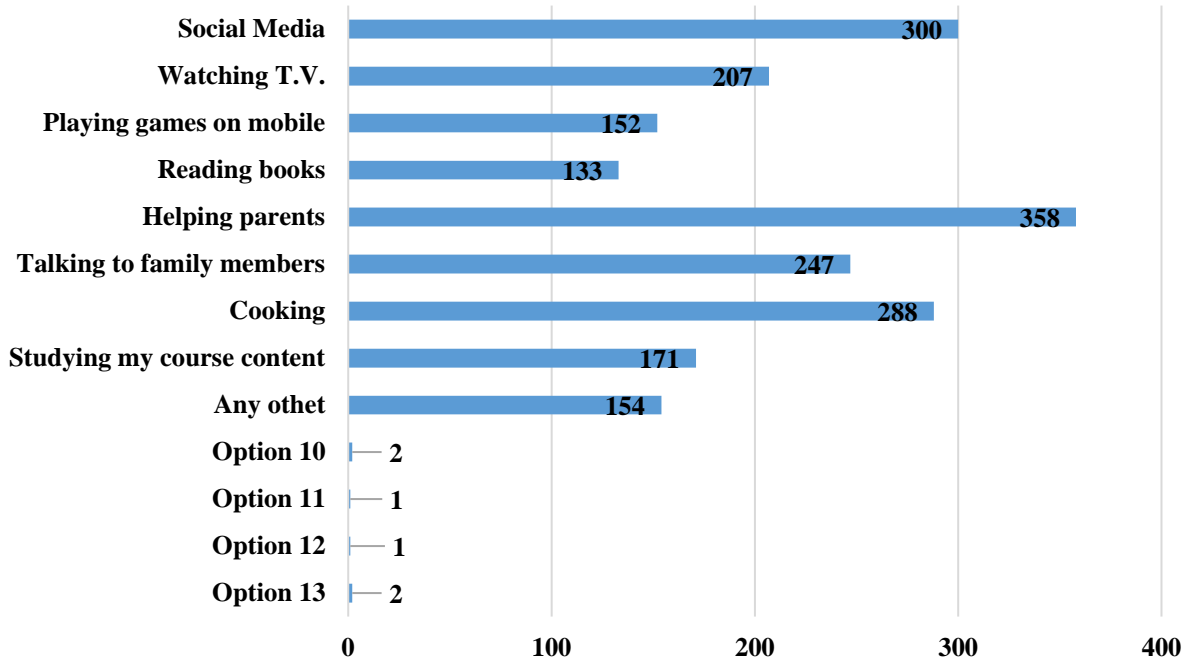




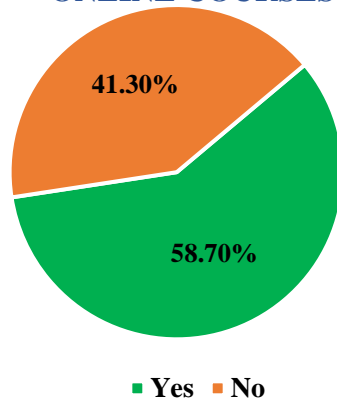




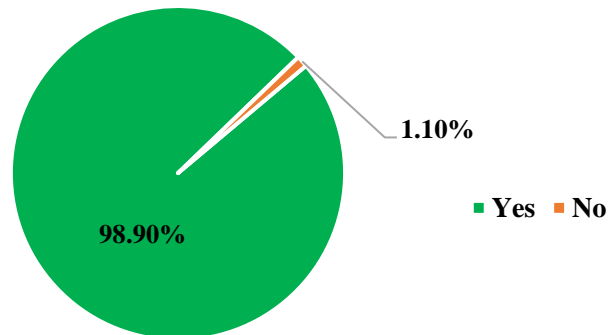
### I SPENT MOST OF MY TIME ON (Can chose more than one option)



### I HAVE UTILIZED THIS TIME TO DO SOME ONLINE COURSES



**I understand my responsibility that even after lockdown is over, i still need to wear mask and maintain social distancing when i step out of my house**



## **DISCUSSION**

From the above analysis, it is evident that students' lives have drastically changed. They are struggling to cope with the new normal and adapt to the online method of teaching. They now seem to value and appreciate teachers' role, who take extra efforts in this new technology scenario. Also, their interest in pursuing online courses has increased, even as they rue their disrupted sleeping patterns and reduced physical activity.

## **CONCLUSION**

It can be concluded from the above research, how COVID 19 has drastically impacted lives of people all over the world. The students' life too, has changed which imperatively requires them to adapt to the new online learning and continuous learning to cope with changes in all aspects of working. Students now seem to understand the significant impact of close bonding with their family members and have now started actively helping their parents in the household chores.

## **REFERENCES**

[www.covid19information.com](http://www.covid19information.com)

[www.studentslearning.com](http://www.studentslearning.com)

# **COMMUNICATION IN ORGANISATIONS: COLLABORATION IS THE NEW SHIFT**

*T. Y. B. Com- By Yash, Rahul, Shweta, Sneha and all*

## **ABSTRACT**

Modern day organisations are emphasising on collaborative communication. It's no more, one sided from the top and leaders at all levels are realising the multifarious benefits from seeking multiple perspectives to all issues. The research undertaken included responses from working students of TY B. Com, who were 115 in total. The responses and findings analysed reflected the transition that today's organisations are undergoing. On an average, 50 % of the respondents experienced a sharing and collaborative communication in all aspects related to work communication in organisations- decision making powers, freedom to make decisions, opinion of organisational values, giving advice to higher ups, sharing regular feedback, sharing leadership, values of integrity and creativity, importance of job performance and a clear two-way communication.

## **INTRODUCTION**

Organisations in India historically are known to be one sided in decision making and communication areas. The maxim for many years has been leaders/boss is always right. The vertical hierarchical structure, rampant in organisations, was designed to maximise authority and decision making at the top. Over the years, with the advent of multinational organisations and upgradation of technology, there has been a shift. Top leadership has experienced the varied benefits of seeking inputs from technocrats below the line. Leaders at various levels now actively seek advice and collaborate with the team members before making significant choices or decisions.

## **OBJECTIVES OF THE STUDY**

1. To investigate the communication equation in organisations
2. To understand changing values in organisations
3. To investigate the value of performance and feedback sharing in organisations today

## **SIGNIFICANCE OF THE STUDY**

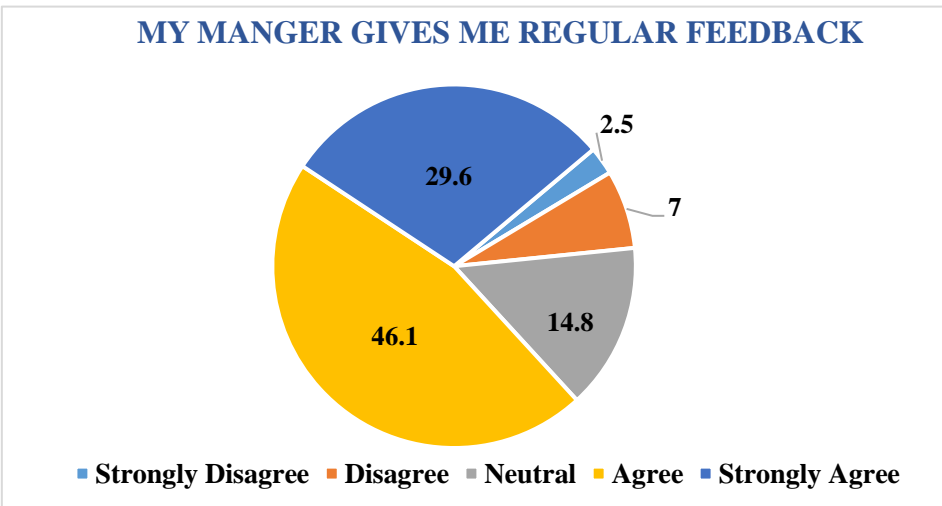
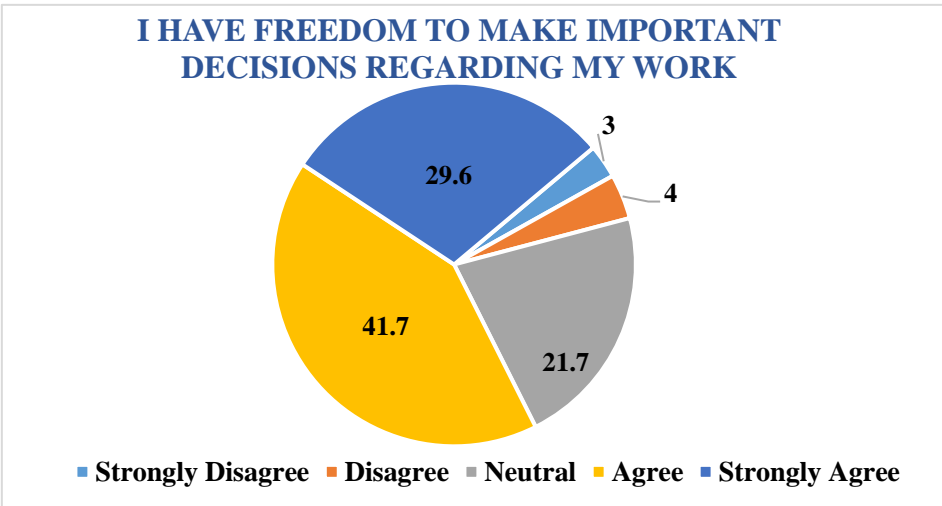
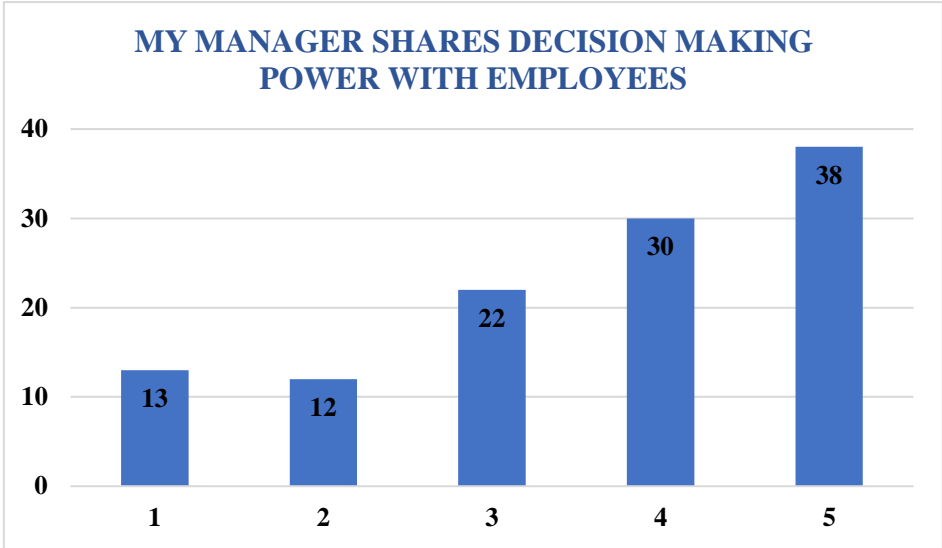
1. It reiterates the collaboration of ideas and inputs in organisations.
2. It emphasises the imperative need for team working and performance.

## **RESEARCH METHODOLOGY**

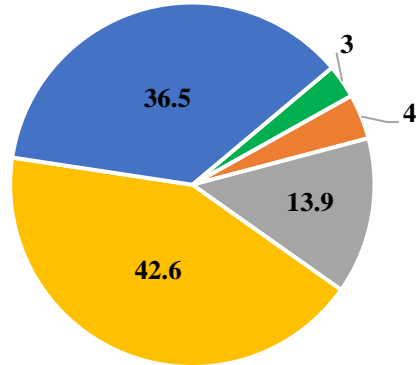
115 working students of TY B.Com were shared a google form including dimensions of communication in organisations- Sharing decision making power, freedom to make important decisions, seeking regular feedback, asking for advice, sharing leadership skills, values of integrity and creativity and importance of job performance.

## **RESEARCH FINDINGS**

These are as follows:

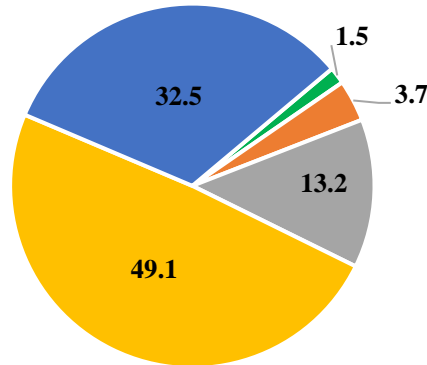


**I FEEL FREE TO ASK ADVICE FROM MY MANAGER**



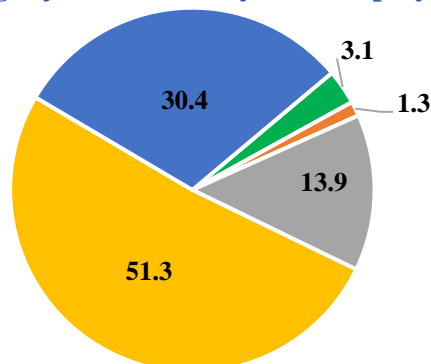
■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

**MY ORGANISATION BELIEVES IN SHARING LEADERSHIP SKILLS WITH EMPLOYEES**



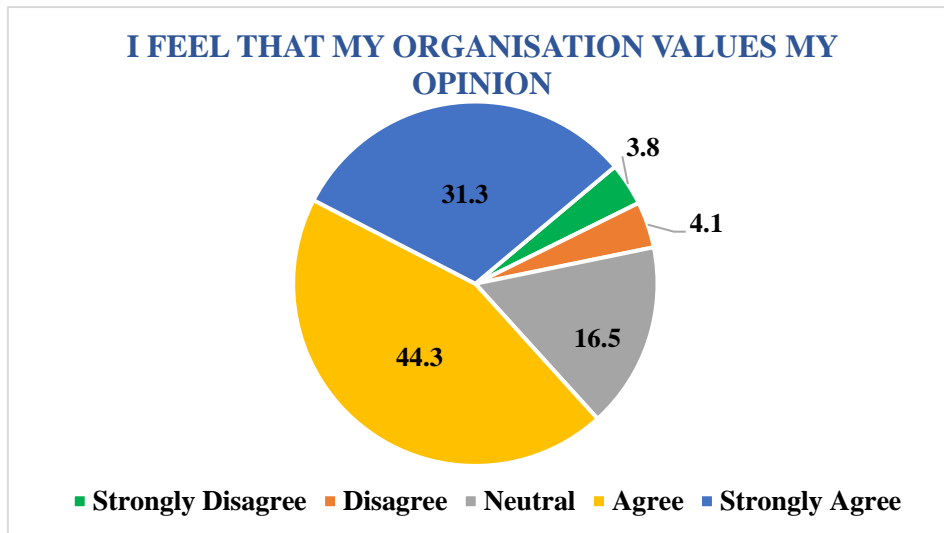
■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

**My organisation is very conscious of sharing values of integrity and creativity with employees**



■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree





## DISCUSSION

As reflected in the above findings, there is a transformational change in communication equation in organisations. More and more team leaders are seeking inputs and ideas those at the lower level in the hierarchy. There is also an increasing emphasis on sharing regular feedback with employees in order to improve performance levels. Collaboration and team working is slowly making the hierarchies less steep too.

## CONCLUSION

Communication in organisations is multifaceted and is strongly being shared for multiple perspectives. Leaders at the top are convinced of the need for collaboration at all levels in order to compete in the volatile market world. The research study also reinforces the need for focussing on better performance through sharing of regular feedback and a strong emphasis on the value of creativity and integrity.

## REFERENCES

[www.corporatebible.com](http://www.corporatebible.com)

# **THE MONK WHO SOLD HIS FERRARI: A FABLE ABOUT FULFILLING YOUR DREAMS AND REACHING YOUR DESTINY**

*By M. Com Student - Srinitya Ganesh*

**Did you know that you can transform your life by following some simple daily habits?**

This self-help book by Robin Sharma will guide you on the path of enlightenment and will certainly make you give some thought to your life, your goals, your dreams and how your daily habits help you reach those dreams. This book is totally filled with examples and the simple stories will help you to understand the meaning of life.

This is the story of Julian Mantle, a graduate from Harvard Law School and one of the best trial lawyers in the United States living the life of his dreams. But when Mantle has a heart attack, he disappears. He sells all his possessions and goes to India to seek a more meaningful existence. When he comes back after around 3 years, he's a completely different person. This time he had spent in the mountains and discovered the Sages of Sivana where one sage shares his wisdom with Mantle.

## **THE PRINCIPLES OF SIVANA WERE TAUGHT USING A FABLE WITH SYMBOLS**

- The magnificent garden
- The towering lighthouse
- The Sumo wrestler
- The pink wire cables
- The Gold stopwatch
- The fragrant Roses and
- The path of diamonds.

## **EACH OF THESE SYMBOLS TEACHES US CERTAIN TIMELESS VIRTUES WHICH CAN BE SUMMARIZED AS FOLLOWS**

### **1. MASTER YOUR MIND**

The quality of our life is determined by the quality of our thoughts. If we wish to live a peaceful, meaningful life we must only let peaceful and positive thoughts in our minds.

### **2. FOLLOW YOUR PURPOSE**

Whenever we set goals, we must ensure that they are clearly defined personal, professional, or spiritual goals and then have the courage to act upon them. The 5-step method of goal setting explains this process in detail.

### **3. PRACTICE KAIZEN**

Self-mastery will help you master your life. When you consistently practice something and improve it will change the quality of your life.

### **4. LIVING WITH DISCIPLINE**

When you perform small acts of courage on a regular basis it helps build self discipline.

## **5. RESPECTING TIME**

Time is the most precious commodity that one has and it is non-renewable. Focusing on priorities will help to utilize the time effectively.

## **6. SELFLESSLY SERVING OTHERS**

The best thing that one can do is to give to others. Something as simple as practicing acts of kindness will lead to a happy life.

## **7. EMBRACING THE PRESENT**

Live in the now and practice gratitude for the small things in life. Every moment in life is precious enjoy them to the fullest extent.

### **THE BEST PARTS THAT I PERSONALLY LIKED FROM THE BOOK ARE**

- Enjoying and staying in the moment and understanding that each moment is a precious gift.
- Directing our energy towards what we love to do and finding out the ways of easing out and fulfilling our desires.
- Staying focused on our purpose and the Universe takes care of everything else.
- I am more than I appear to be, all the world's power and strength are inside me.

To know more about these principles and lessons this book is a must read for anyone who wishes to transform and explore new possibilities in life. The ideas contained are powerful and the language used is very easy and fun to read.

### **IT IS DIFFICULT TO MENTION THE SHORTCOMINGS OF THE BOOK, BUT SOME OF THEM ARE**

- These principles and practices taught by the author are imaginary and require a mentor or guide to practice these and measure the level of performance.
- Certain prerequisites that are required and also the qualities which are to be acquired by a person can be elaborated.
- These habits take a while to get incorporated in our daily lives, thus a simple tool for evaluation is required for measuring the progress before and after implementation which is not provided by the author.
- The recommendations by the author as to what is to be done for further progress could also have been mentioned.

## **CONCLUSION**

In conclusion I would like to share the closing words of Julian Mantle, "Begin to live each day as if it was your last. Starting today, learn more, laugh more and do what you truly love to do. Do not be denied your destiny. For what lies behind you and what lies in front of you matters little when compared to what lies within you."

# **IMPACT OF BLACK MARKETING ON CONSUMER BEHAVIOUR**

*By B. B. A student- Sneha Samtan*

## **ABSTRACT**

Black marketing has been established to jeopardize the economy of a country. Nevertheless, with rising prices and strict government controls, it continues to thrive. Consumers too blatantly take recourse to encouraging black marketing as the prices are low and availability is rampant.

## **INTRODUCTION**

The term “BLACK MARKET” seems to have originated in 1931, during the great depression, when most common household products were rationed to avoid hoarding. The adjective “BLACK” refers to shady or illegal dealings.

A black market can also refer to the selling of a particular good. For example, if a price controls or quotas exist for a good, then usually a black market develops. An example is a ticket tout selling tickets far above face value. Black marketing is the illegal trade of goods and services with the intention to evade the lawful requirements of such trade. Two such common tactics used are to increase the price beyond the controlled price or lower the price below the normal to evade taxation issues. Black Market transactions usually occur “under the table”.

“BLACK MARKET” is also known as “Shadow Market”.

Consumer Behavior is the study of consumers and the processes they use to choose, use (consumes) and dispose of products and services including consumers emotional, mental and behavior responses. Black marketing has a direct effect on consumer behavior. If market is at high price or rates, consumer tend to purchase minimum or less or usually tends to use substitutes. Alternatively, if the market is at low rate or selling products at lower prices than consumers tends to purchase goods in bulk.

There are some advantages and disadvantages of black marketing on consumer behavior as well on Economy

## **ADVANTAGES**

The shadow economy provides jobs and income to the people who might not have good options in the legitimate economy. It also allows people to buy affordable medicines, procure health services and other essential products they could never obtained, otherwise. For example, a doctor in our country illegally can provide low cost health care on a cash basis ,because he does not pay taxes.

## **DISADVANTAGES**

Some black market players deliberately create shortage in legal goods to force people to purchase for them. The tax free nature of the Black Market means the government loses revenue. The underground market economic activity is not reflected in government statistics. Consequently, the country underestimates its gross domestic product

Black marketing is known to exploit workers, especially women and children. Moreover, it encourages violence and drug abuses.

## **OBJECTIVES**

1. To study the problems faced by the consumers due to black marketing.
2. To investigate the use of substitutes bought by the consumers to overcome this problem.

## **RESEARCH METHODOLOGY DESIGN**

Research Design is needed because it facilitates the smooth implementation of the many research activities thereby bringing efficiency and usefulness.

The research topic is based on impact of black marketing on consumer behavior. So, Research Design used for this research is descriptive. Along with this, the research is undertaken by primary method of data collection. The primary data was collected through a structured questionnaire.

## **SAMPLING**

The method of Sampling used for this research is based on judgemental sampling. The respondents were requested to participate voluntarily.

## **COLLECTION OF DATA**

The primary data was collected through a questionnaire. The questionnaire was filled by respondents. The questions have been developed to measure the impact of black marketing on consumer behaviour and to investigate the substitutes being used by the consumers.

## **DESCRIPTION**

In a black market or economy, usually the prices of goods and services are hiked in proportion to the normal prices of goods and services.

The middleman plays a very important role or a vital role for distributing goods in black. Middlemen in this context are those individuals or business units who specialize in performing the various marketing functions related to the purchase and sale of goods. Examples of middlemen includes wholesalers, retailer's agents, and brokers. Middlemen or intermediators are the ones that increases the prices of goods and services and create artificial scarcity of goods. Mediators does this for making extra money or profit. Mediators are known to engage in the black-market economy to make more money than they could legally. They also engage in the same to gain power, prestige, and monopoly in the economy. Middlemen are highlighted as a villain in this context.

Black marketing gives rise to hoarding of goods. Hoarding means purchase of large quantities of commodity by a speculator with the intent of benefiting from the future price increase".

There are two established common causes of black marketing in an economy:

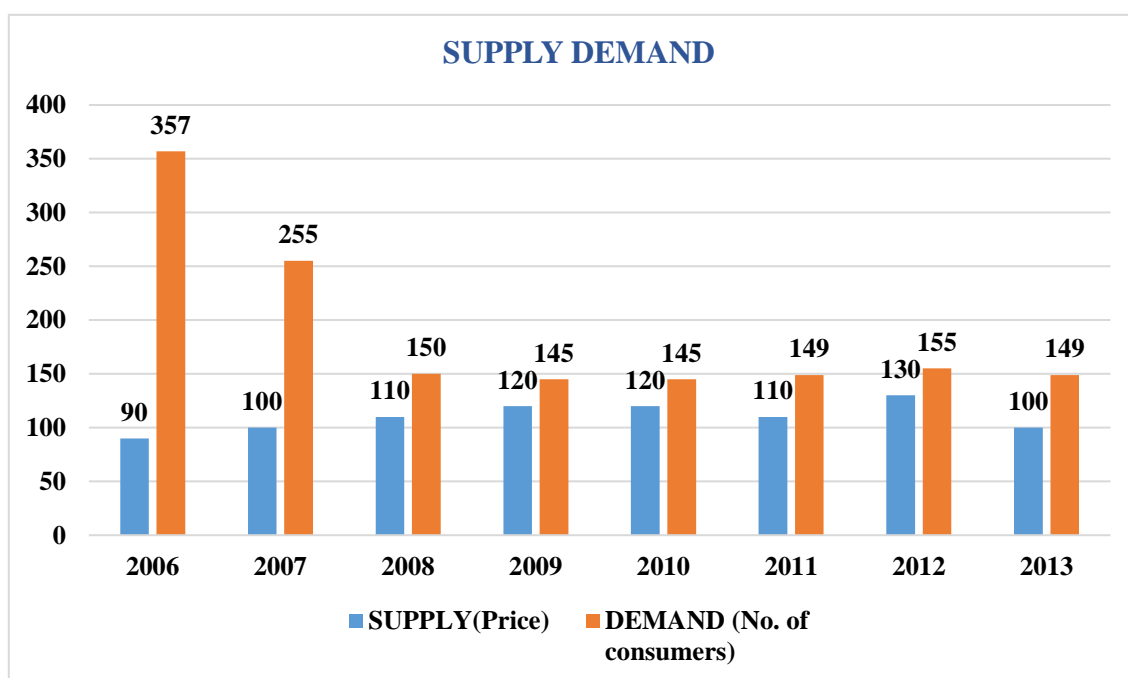
- High rate of taxation
- Excessive regulation of trade and commerce.

Black market is an economic problem for the following reasons:

- Loss of taxes: The direct effect of black money is the loss of revenue to the state.
- Hindrance to economic growth: Due to lack of funds with the government, the government cannot allocate funds here which leads to poor performance.

## ANALYSIS AND INTERPRETATION

YEARS	SUPPLY(Price)	DEMAND (No. of consumers)
2006	90	357
2007	100	255
2008	110	150
2009	120	145
2010	120	145
2011	110	149
2012	130	155
2013	100	149



As seen in the graph and table, as the price increases, consumers decrease their consumption. They buy less and when the price decreases, consumers tend to buy more. This is known as Consumer Behavior. The behavior of the consumers is inversely dependent upon the prices of the good and services.

## CONCLUSION

As seen in this research and analysis, it has been reported that black marketing money today is created at every level of the Indian economy. The circulation of black money has adversely affected the Indian economy in several ways. For example, it leads to misdirection of precious national resources. Black money or black marketing leads to inflation and creates monopoly. There are several measures that are been taken by the government to eliminate black marketing. Black marketing has a deep and adverse impact on consumers and their behaviour. As seen, consumers are in continuous search for substitutes when the prices of goods are at high. The creamy layer of income group is quite unaffected. However, the middle-income group is strongly tempted to buy from the black market as the prices sometimes there, are relatively

lower. The Government has been undertaking strong measures to curtail this deep spreading problem.

## QUESTIONNAIRE

Impact of black marketing on consumer behavior

Name:

Age:

1. A black market is a situation wherein goods are sold secretly.
  - YES
  - NO
2. Does black marketing have impact on inflation?
  - YES
  - NO
3. Have you ever faced the price of goods high at a specific period when it should not be high for example: lockdown period etc?
  - YES
  - NO
4. Does black marketing create monopoly in the market?
  - YES
  - NO
5. Can black marketing have an effect on the Indian economy?
  - YES
  - NO
6. Can black marketing disrupt a common man's life?
  - YES
  - NO
7. Can black marketing affect a nation's trade relations with other nations?
  - YES
  - NO
8. Have you tried to use substitutes which were priced relatively lower?
  - YES
  - NO
9. The rich section of Indian population is most affected by black marketing?
  - YES
  - NO
10. The main reasons for black marketing are greed for money, tax evasion and hindering of country's economy?
  - YES
  - NO
11. Have you ever raised your voice against black marketing?
  - YES
  - NO

# TECHNOLOGY AND JOB OPPORTUNITIES

*By T. Y. B. C. A students - Bijal Thakar*

## ABSTRACT

Technology is a field in which upgradations and advancements are an integral feature. IT is an ever-changing industry. This has forced stakeholders and users to remain updated about contemporary industry trends. Students are learning some technologies as a part of the curriculum. Advancements in technology has given rise to new jobs and industries, such as coding and artificial intelligence and machine learning. Technology provides module education in AI, IT, design, and many fields. It is imparted through specialized programs that allow students to explore these interests and then, explore job opportunities in these areas.

**KEYWORDS:** Technology, Artificial Intelligence

## INTRODUCTION

The development of automation enabled by technologies including robotics and artificial intelligence brings the promise of higher productivity, economic growth, increased efficiencies, safety, and convenience. Recent advancement in artificial intelligence and machine learning has created multiple job opportunities. It is rightly said that “change is always good”.

Learners should also keep pace with the changing market. By continually updating our skills and seeking alternative work arrangements, we can “race with the machines”. The significant development brought by automation, robotics, artificial intelligence, and other technologies promises a world of higher productivity, increased efficiencies, safety, and convenience.

## SCOPE OF TECHNOLOGY

Technology is constantly advancing. This gives rise to new jobs and industries, such as coding and artificial intelligence. Technology is extended through education in AI, IT, design, and many STEM fields. This is undertaken through specialized programs that allow students to explore these interests.

Students today need to know how to leverage technology for their future. Thinking like entrepreneurs help their career growth path in the future. They become innovators, inventors, and the business owners. Because companies are using more technology with fewer employees, these skills are essential. Technology is a broad field, and there are a lot of interesting directions one can pursue. This is also a rapidly changing field. Learning and enhancing one’s skills is vital in this technological era.

## OBJECTIVES

In the current scenario, students should prepare themselves for better employment. Technology has entered every part of life. If taken positively, students can take the help of technology to assist in education. Technology gives students the chance to learn subjects outside the classroom as well.

The objectives of this survey:

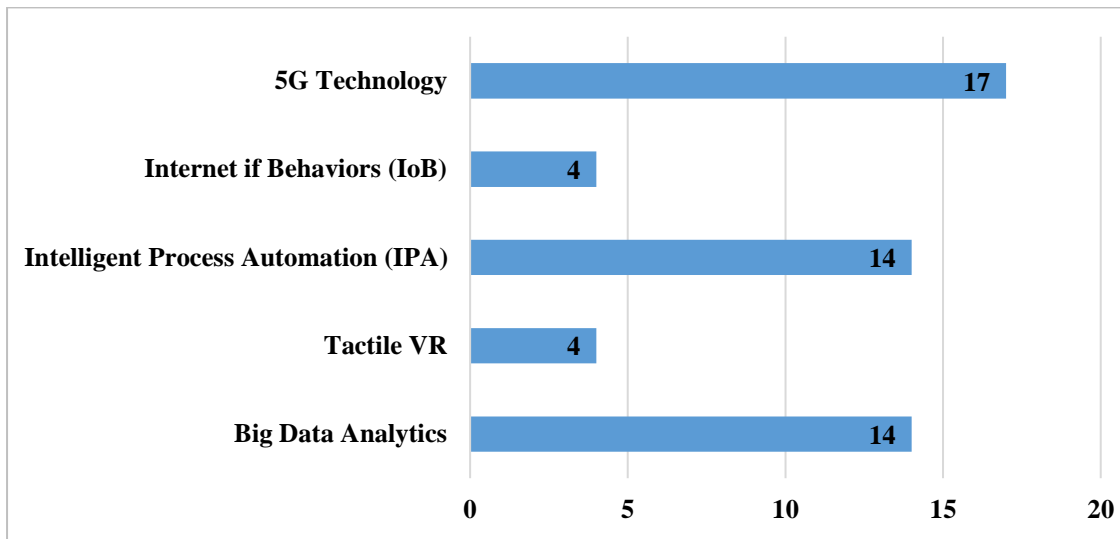
1. Analysis of changing technology
2. Investigation of technology with job opportunities

## FINDINGS AND RESULTS

A questionnaire was framed and 25 students of TYBCA filled the same. By analysing their responses, the following observations have been recorded.

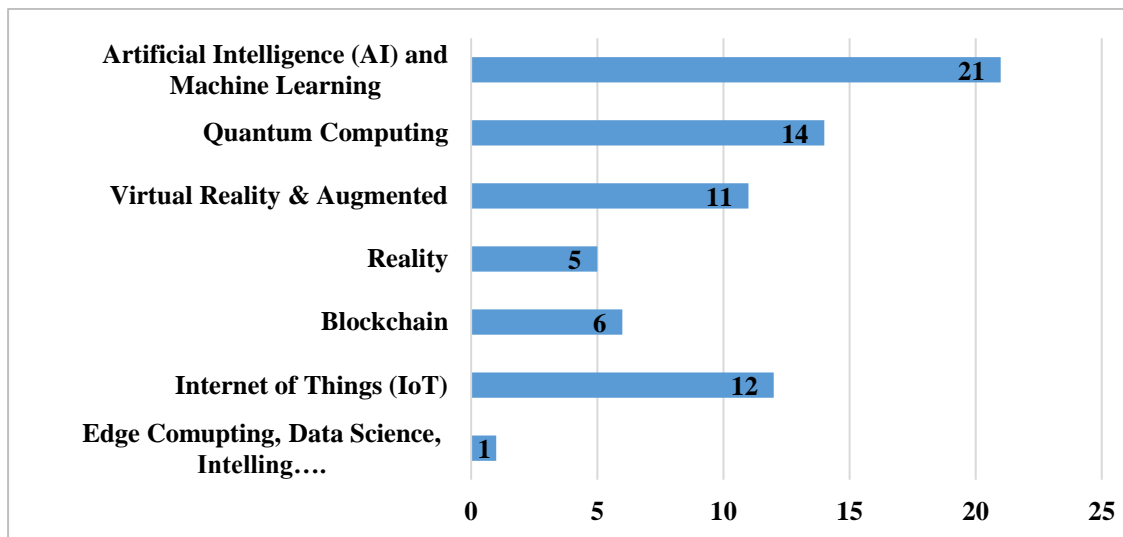


1. Which is best technology to learn for the future?



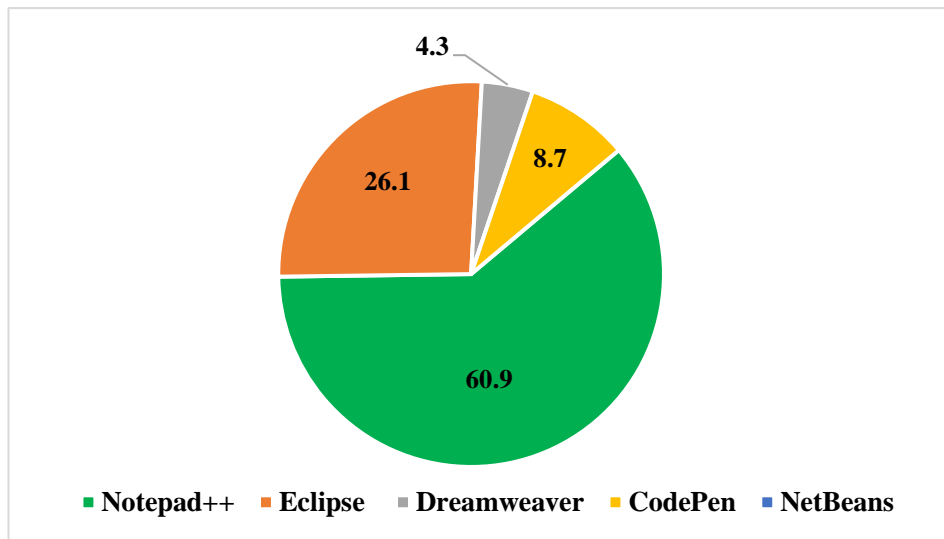
Survey shows that technology has played an important role in connecting the world. 5G enables a new kind of network that is designed to connect virtually everyone and everything together including machines, objects, and devices. Big data is a field that treats ways to analyse, systematically extract information from, or otherwise deal with data sets that are too large or complex to be dealt with by traditional data-processing application software. Students are keen to learn more about such technologies.

2. Which IT technology do you think is most in demand in future?



The study shows that AI has become more mainstream. AI has improved the efficiency of many sectors. It requires a special skill set. AI is still an emerging field. A career in AI looks more promising than any other jobs available these days. A study shows increased growth in the field. College students and young professionals stand to benefit from entering this burgeoning field.

### 3. What development tools have you used?

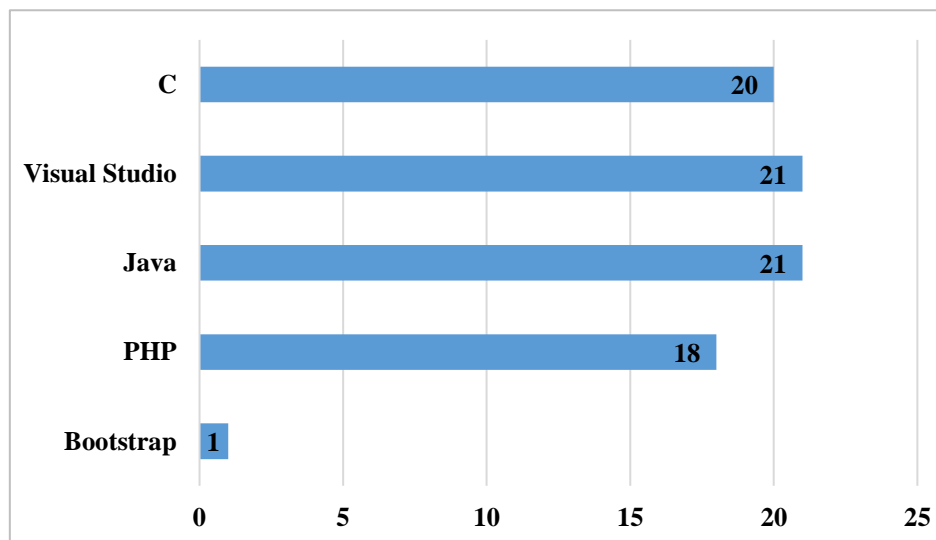


A computer program that is used by the software developers for creating, editing, maintaining, supporting and debugging other applications, frameworks and programs is termed as a Software Development Tool or a Software Programming Tool. Developers use a development tools for editing and debugging purpose. Usefulness of the tool and supportive environment are the main factors to be considered for selection of tools. Selecting the right development tool has its own effect on the project's success and efficiency.

Notepad++ is a most popular development tool used by most of the students. It is an open source software which is available free of cost. It supports many language plugins and encoding which we can install, and it can also be used for writing many languages of code. This is a very fast, easy to use and reliable application.

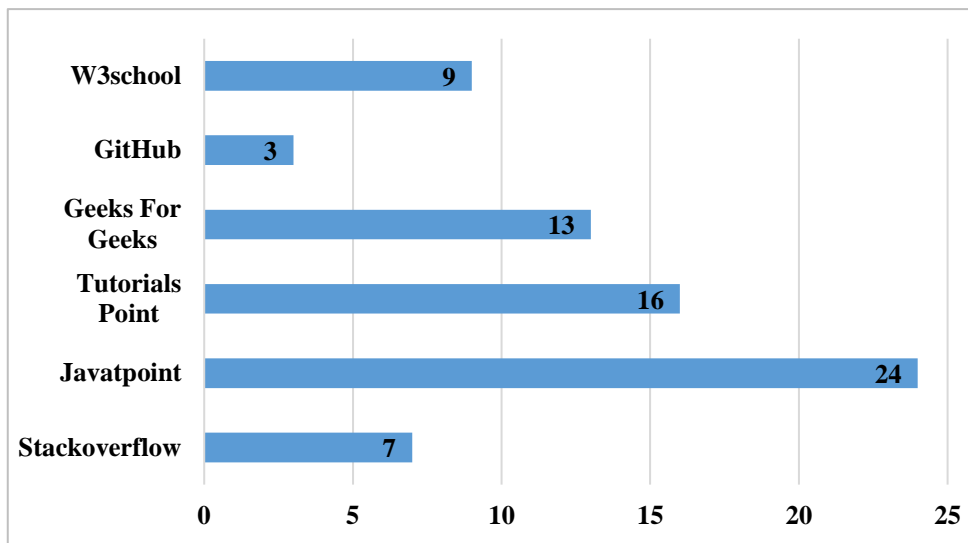
Selecting the right development tool has its own effect on the project's success and efficiency. It makes the coding and debugging work easy.

### 4. What languages have you programmed in?



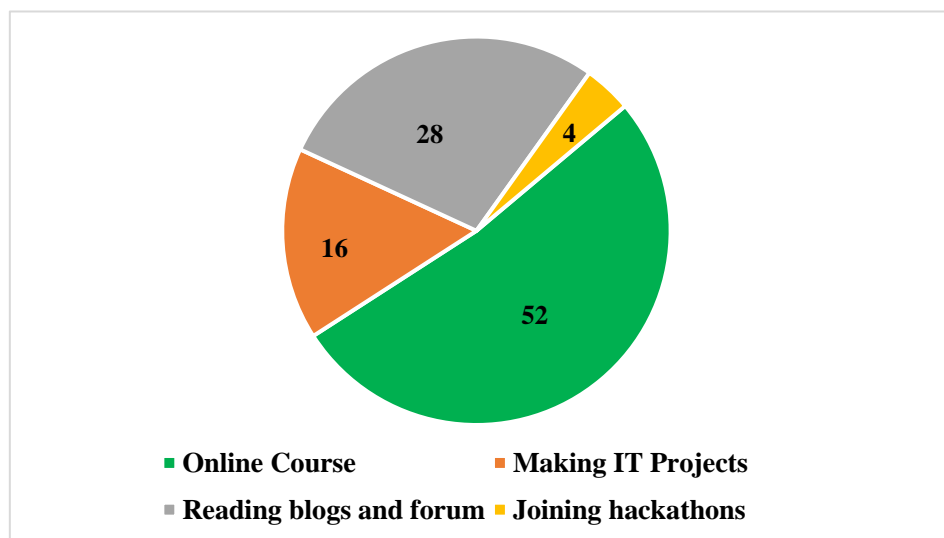
Popularity index of technology can help you decide which language to study, or which one to use in a new software project. Study shows that students would like to learn most common, in-demand technology used today.

5. What technical websites do you follow?



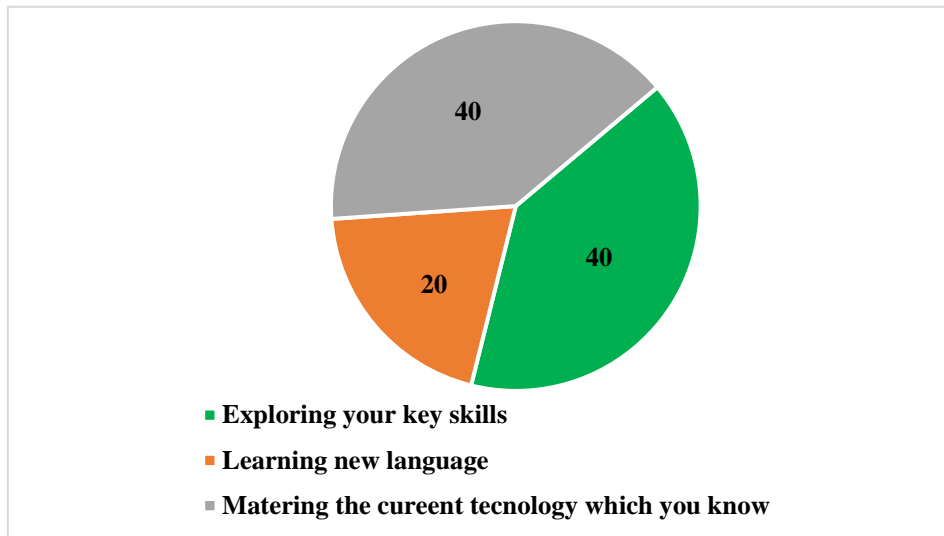
Number of visitors of javatpoint.com Website is observed more. Along with tutorials and study material, it also offers project ideas, interview questions and an active forum. Students can get these features under one umbrella. Students also like the content, and they follow the same.

6. How do you keep your technology skills current?



With the fast pace of innovation and easy access to information, it can be challenging to keep up with industry trends and learn updated skills. If you want to advance your career and stay competitive in the job market, investing in professional development should be a priority. Students must acquire skills and knowledge on new technological advancements. One should always be open to new things and this will not only help to make your skills current but drive you towards successful career and drive.

7. What would you hope to achieve in the first six months after being hired?



The students are more towards exploring their key skills which help them to figure out what field they should choose for their career. Along with it, they also intend to master the current technology.

### CONCLUSION

I will conclude here by saying that students should analyse their key skills to improve to attain a path of career development. Selection of the right tool and platform help them to learn a new technology or language. Continuous learning and growing are key skills to be developed. It will surely help them to build right career path and get a good job.

### QUESTIONNAIRE

1. Which is best technology to learn for future?
  - 5G Technology.
  - Internet of Behaviours (IoB)
  - Intelligent Process Automation (IPA)
  - Tactile VR.
  - Big Data Analytics.
2. Which IT technology do you think is most in demand in future?.....
  - Artificial Intelligence (AI) and Machine Learning. ...
  - Robotic Process Automation (RPA) ...
  - Quantum Computing. ...
  - Virtual Reality and Augmented Reality. ...
  - Blockchain. ...
  - Internet of Things (IoT) ...
3. What development tools have you used? .....

4. What languages have you programmed in?
  - C
  - Visual Studio
  - Java
  - PHP
  - Bootstrap
  
5. What technical websites do you follow?
  - W3school
  - GitHub
  - GeeksforGeeks
  - tutorialspoint
  - javatpoint
  - stackoverflow
  
6. How do you keep your technology skills current?
  - online course
  - Making IT projects
  - Reading blogs and forum
  - Joining hackathons
  
7. What would you hope to achieve in the first six months after being hired?
  - Exploring your key skills
  - Learning new language
  - Mastering the current technology which you know

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